DUCO

TRAVEL SUMMIT

Curated
Brand Visibility

1 *Create your own experience*

2 *Press Activity*

3 *Pop-Up Action*

4 *Lunch Experience*

5 *Gift*

6 *DUCO Bag*

7 *Lanyards*

8 *Digital Newsletter*

9 *App*

10 *Social Media*

DUCO believes in

Experiential Marketing

Offering guests a positive experience that will turn into a long-lasting memory of your brand.

Product Placement

Offering guests a useful tool/gadget to carry your brand in a subtle and creative format.

To spark your creativity, DUCO designed some of the shelf experiences and ideas to get the most of the DUCO experience!

All opportunities are limited and offered on first-come, first-served basis.



1

Create your own experience

Take guests to discover the destination with you!

Gastronomic Experiences: to entertain advisors and strength network, with cooking classes, wine tasting, exclusive and wow effect lunch.

Private visits/guided tours: an opportunity to showcase your expertise and insider access to take guests where regular travelers do not have access.

Vintage/sports car rides: a F1 ride, scenic vintage ride, get your sunglasses and scarfs ready to make the most of your arrival in the destination!

Wellness: long haul flights invites travel advisors for a jet lag retreat, invite advisors to relax on superb reenergizing spa.







Investment from: EUR 10.000 + VAT

- DUCO will promote the experience and manage the application process.
- Investment refers to DUCO's Marketing fee only, does not include operational and logistic expenses.
- All activation details must be approved by DUCO.

2 Press Activity

Network privately with key contributors from the lifestyle and travel media that are hosted by the summit.

This exclusive occasion is the ideal moment to welcome attending journalists - carefully selected through a curated, invitation-only process. It is the perfect platform to share breaking news, deliver press kits and make presentations.

Investment from: EUR 10.000 + VAT

- Investment refers to DUCO's Marketing fee only, does not include operational expenses.
- All activation details must be approved by DUCO.





3 Pop-Up Action

A curated corner to enjoy a morning treat, a sweet pause during the day, or a signature sip at sundown, *you name your favorite immersive ritual for guests.*

Investment from:

EUR 8.000 + VAT (for 3 days of summit)

EUR 4.000 + VAT (for 1 day of summit)

- Investment refers to DUCO's Marketing fee only, does not include activity set up, catering and service expenses.
- All activation details must be approved by DUCO.











4 Lunch Experience with DUCO Buyers

Host exclusive lunch experiences, promoted through DUCO's official communication channels.

In collaboration with your company, DUCO curates the guest list to promote and manage the invitations.

Investment:

EUR 6.500 + VAT (for 3 days of summit)

EUR 2.600 + VAT (for 1 day of summit)

- Investment refers to DUCO's Marketing fee only, does not include lunch experience and transportation expenses.
- All experiences must be approved by DUCO and are valid for up to 8 confirmed Buyers per lunch.





5 Gift - a piece of the destination to take home

A fine silk sleeping mask, travel kit, moleschine notebook, perfumed candle, and other fine crafts can be delivered to participants
on your behalf with a dedicated message.

Investment:

delivered in hotel room
please consult for pricing

delivered during the summit
from EUR 4.000 + VAT

- Investment refers to DUCO's Marketing fee only, does not include gift production and logistic expenses.
- All gifts must be approved by DUCO.
- In-room deliveries are available for Buyers and Press.





6 DUCO Bag

A useful tool for participants to use during the summit and beyond. Besides on-site brand exposure, this action leverages promotion as the bag will also be showcased in pictures, videos and event content shared on social media.

Investment: EUR 4.000 + VAT

- Investment refers to DUCO's Marketing fee only, does not include bag production and logistic expenses.
- All bags must be approved by DUCO and include its logo.











7 Lanyards:

Enhance your brand's visibility and create a lasting impression through DUCO's customized lanyards.

Besides on-site brand exposure, this action leverages promotion as it can also be showcased in pictures, videos and event content shared on social media.

Investment: EUR 4.000 + VAT

- Investment refers to DUCO's Marketing fee only, does not include production and logistic expenses.
- Artwork and layout must be approved by DUCO and include its logo.



8

Dedicated Digital Newsletter

Targeted storytelling to inspire, inform, and captivate.

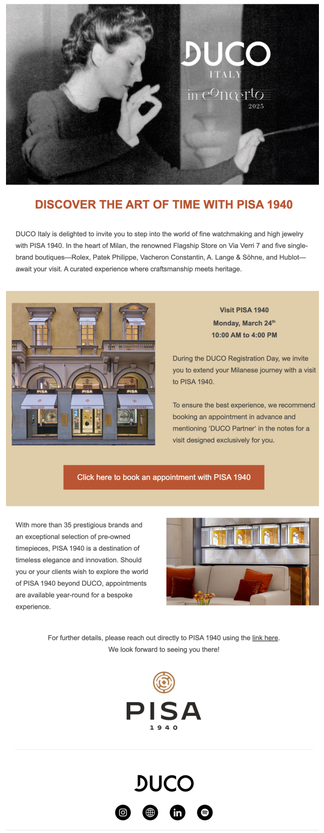
Showcase your brand in DUCO's dedicated newsletters, a direct channel to engage top travel advisors and industry insiders with tailored content that highlights your brand's unique appeal.

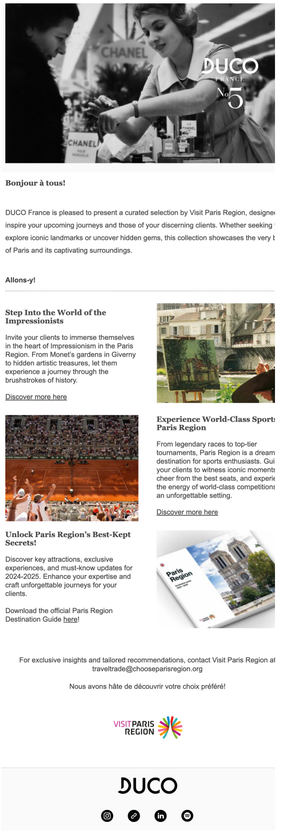
Drive anticipation beyond the event and maintain visibility year-round with thoughtfully curated campaigns designed to build connections and spark interest.

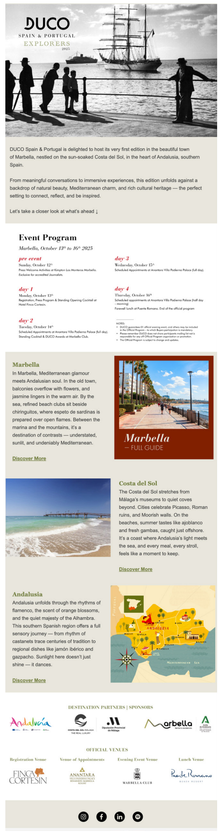
Investment from:

EUR 3.500 + VAT

- Investment refers to DUCO's Marketing fee only.
- All content must be approved by DUCO.







9

A Spotlight with a Tap – on the DUCO App

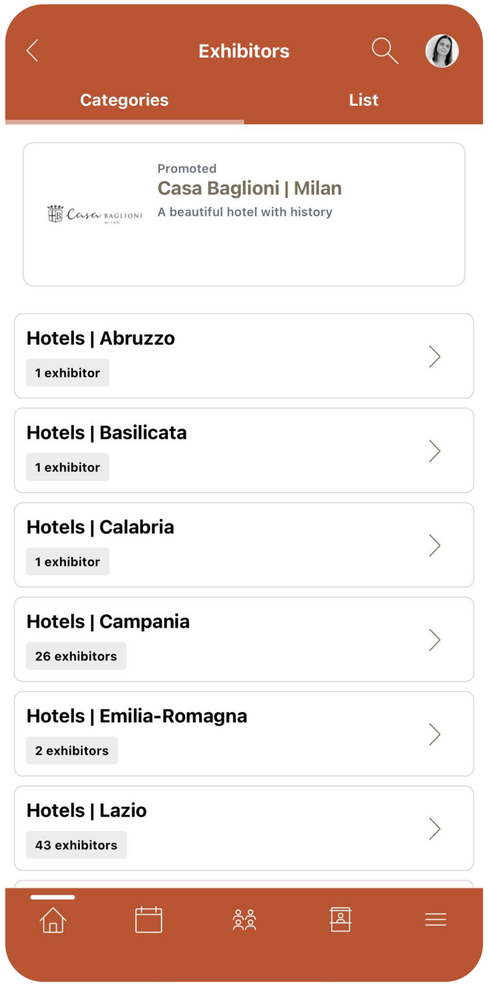
Gain prime-time visibility with a dedicated brand spotlight on the DUCO App — the essential tool used by all attendees throughout the summit.

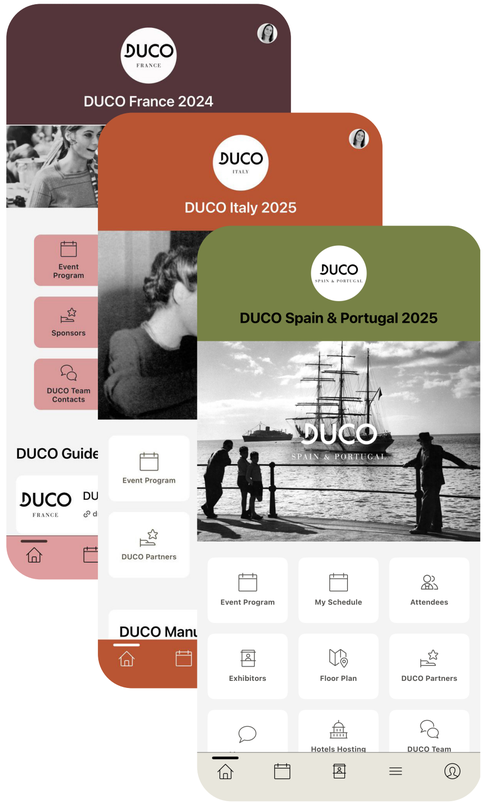
Your brand will be featured in a high-impact position, ensuring it stands out every time a participant accesses the app.

With a single tap, attendees are taken directly to your company profile, *increasing awareness, engagement, and connection opportunities.*

Investment:

EUR 3.200 + VAT





Social Media Opportunities

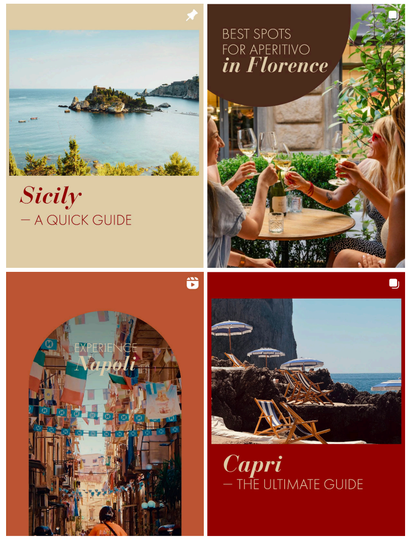
Strategic moments to engage, inspire, and stand out.

Discover tailored ways to highlight your brand and elevate your presence across our platforms.

Click here for details.

Consult calendar, availability and investment with DUCO Team.

@ducoitaly



42.7k followers

@ducofrance



16.4k followers

@ducospainportugal



11.3k followers

Content and layout to be shared and approved by DUCO before going online.

DUCO

YOUR TRUST & PARTNERSHIP ARE
WHAT MOVES OUR WORK AND GIVES US THE INSPIRATION TO PROMOTE
THE BEST OF THE DESTINATION.

Grazie mille per la fiducia!
Merci et à bientôt!
¡Muchas Gracias! Muito obrigado!
With our sincere thanks! Go raibh míle maith agat!

ducotravelsummit.com
duco@ducotravelsummit.com
@ducoitaly | @ducofrance | @ducospainportugal | @ducoukireland