

DUCCO
TRAVEL SUMMIT

*Curated
Brand Visibility*

1 *Create your own experience*

2 *Press Activity*

3 *Pop-Up Action*

4 *Lunch Experience*

5 *Gift*

6 *DUCO Bag*

7 *Lanyards*

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DUCO believes in

Experiential Marketing

Offering guests a positive experience that will turn into a long-lasting memory of your brand.

Product Placement

Offering guests a useful tool/gadget to carry your brand in a subtle and creative format.

To spark your creativity, DUCO designed some of the shelf experiences and ideas to get the most of the DUCO experience!

All opportunities are limited and offered on first-come, first-served basis.



1 Create your own experience

Take guests to discover the destination with you!

Gastronomic Experiences: to entertain advisors and strength network, with cooking classes, wine tasting, exclusive and wow effect lunch.

Private visits/guided tours: an opportunity to showcase your expertise and insider access to take guests where regular travelers do not have access.

Vintage/sports car rides: a F1 ride, scenic vintage ride, get your sunglasses and scarfs ready to make the most of your arrival in the destination!

Wellness: long haul flights invites travel advisors for a jet lag retreat, invite advisors to relax on superb reenergizing spa.

Investment from: EUR 10.000 + VAT

- DUCO will promote the experience and manage the application process.
- Investment refers to DUCO's Marketing fee only, does not include operational and logistic expenses.
- All activation details must be approved by DUCO.



2 Press Activity

← *Curated Brand Visibility*

Network privately with key contributors from the lifestyle and travel media that are hosted by the summit.

This exclusive occasion is the ideal moment to welcome attending journalists - carefully selected through a curated, invitation-only process. It is the perfect platform to share breaking news, deliver press kits and make presentations.

Investment from: EUR 10.000 + VAT

- Investment refers to DUCO's Marketing fee only, does not include operational expenses.
- All activation details must be approved by DUCO.



3

Pop-Up Action

A curated corner to enjoy a morning treat, a sweet pause during the day, or a signature sip at sundown, *you name your favorite immersive ritual for guests.*

Investment from:

EUR 8.000 + VAT (for 3 days of summit)

EUR 4.000 + VAT (for 1 day of summit)

- Investment refers to DUCO's Marketing fee only, does not include activity set up, catering and service expenses.
- All activation details must be approved by DUCO.

← *Curated Brand Visibility*



4

Lunch Experience with DUCO Buyers

← *Curated Brand Visibility*

Host exclusive lunch experiences, promoted through DUCO's official communication channels.

In collaboration with your company, DUCO curates the guest list to promote and manage the invitations.

Investment:

EUR 6.500 + VAT (for 3 days of summit)

EUR 2.600 + VAT (for 1 day of summit)

- Investment refers to DUCO's Marketing fee only, does not include lunch experience and transportation expenses.
- All experiences must be approved by DUCO and are valid for up to 8 confirmed Buyers per lunch.



5 Gift - a piece of the destination to take home

A fine silk sleeping mask, travel kit, moleschine notebook, perfumed candle, and other fine crafts can be delivered to participants *on your behalf with a dedicated message.*

Investment:

*EUR 4.500 + VAT
delivered in hotel room*

*EUR 4.000 + VAT
delivered during the summit*

- Investment refers to DUCO's Marketing fee only, does not include gift production and logistic expenses.
- All gifts must be approved by DUCO.
- In-room deliveries are available for Buyers and Press.



6 DUCO Bag

A useful tool for participants to use during the summit and beyond. Besides on-site brand exposure, this action leverages promotion as the bag will also be showcased in pictures, videos and event content shared on social media.

Investment: EUR 4.000 + VAT

- Investment refers to DUCO's Marketing fee only, does not include bag production and logistic expenses.
- All bags must be approved by DUCO and include its logo.



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Lanyards:

Enhance your brand's visibility and create a lasting impression through DUCO's customized lanyards.

Besides on-site brand exposure, this action leverages promotion as it can also be showcased in pictures, videos and event content shared on social media.

Investment: EUR 4.000 + VAT

- Investment refers to DUCO's Marketing fee only, does not include production and logistic expenses.
- Artwork and layout must be approved by DUCO and include its logo.

← *Curated Brand Visibility*



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Dedicated Digital Newsletter

← *Curated Brand Visibility*

Targeted storytelling to inspire, inform, and captivate.

Showcase your brand in DUCO's dedicated newsletters, a direct channel to engage top travel advisors and industry insiders with tailored content that highlights your brand's unique appeal.

Drive anticipation beyond the event and maintain visibility year-round with thoughtfully curated campaigns designed to build connections and spark interest.

Investment from:

EUR 3.500 + VAT

- Investment refers to DUCO's Marketing fee only.
- All content must be approved by DUCO.



DISCOVER THE ART OF TIME WITH PISA 1940

DUCO Italy is delighted to invite you to step into the world of fine watchmaking and high jewelry with PISA 1940. In the heart of Milan, the renowned Flagship Store on Via Vent 7 and five single-brand boutiques—Rolex, Patek Philippe, Vacheron Constantin, A. Lange & Söhne, and Hublot—await your visit. A curated experience where craftsmanship meets heritage.



Visit PISA 1940
Monday, March 24th
10:00 AM to 4:00 PM

During the DUCO Registration Day, we invite you to extend your Milanese journey with a visit to PISA 1940.

To ensure the best experience, we recommend booking an appointment in advance and mentioning "DUCO Partner" in the notes for a visit designed exclusively for you.

[Click here to book an appointment with PISA 1940](#)

With more than 35 prestigious brands and an exceptional selection of pre-owned timepieces, PISA 1940 is a destination of timeless elegance and innovation. Should you or your clients wish to explore the world of PISA 1940 beyond DUCO, appointments are available year-round for a bespoke experience.



For further details, please reach out directly to PISA 1940 using the [link here](#). We look forward to seeing you there!



DUCO



Bonjour à tous!

DUCO France is pleased to present a curated selection by Visit Paris Region, designed to inspire your upcoming journeys and those of your discerning clients. Whether seeking iconic landmarks or uncover hidden gems, this collection showcases the very best of Paris and its captivating surroundings.

Allons-y!

Step Into the World of the Impressionists

Invite your clients to immerse themselves in the heart of Impressionism in the Paris Region. From Monet's gardens in Giverny to hidden artistic treasures, let them experience a journey through the brushstrokes of history.

[Discover more here](#)



Unlock Paris Region's Best-Kept Secrets!

Discover key attractions, exclusive experiences, and must-know updates for 2024-2025. Enhance your expertise and craft unforgettable journeys for your clients.

Download the official Paris Region Destination Guide [here!](#)

For exclusive insights and tailored recommendations, contact Visit Paris Region at traveltrade@chooseparisregion.org

Nous avons hâte de découvrir votre choix préféré!



DUCO




DUCO
SPAIN & PORTUGAL
EXPLORERS
2025


DUCO Spain & Portugal is delighted to host the very first edition in the beautiful town of Marbella, nestled on the sun-soaked Costa del Sol, in the heart of Andalusia, southern Spain.

From meaningful conversations to immersive experiences, this edition unfolds against a backdrop of natural beauty, Mediterranean charm, and rich cultural heritage — the perfect setting to connect, reflect, and be inspired.

Let's take a closer look at what's ahead ↓

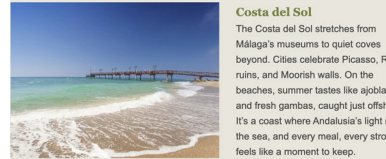
Event Program

Day 1 Monday, October 21 st Registration, Check-In & Welcome Reception Dinner & Welcome Reception	Day 2 Tuesday, October 22 nd Breakfast, October 22 nd Standard Apartment in Marbella Palace Hotel
Day 3 Wednesday, October 23 rd Breakfast, October 23 rd Breakfast Apartment in Marbella Palace Hotel	Day 4 Thursday, October 24 th Breakfast Apartment in Marbella Palace Hotel Breakfast Apartment in Marbella Palace Hotel



Marbella
Full Guide

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Costa del Sol

Discover More



Andalusia

Discover More

DESTINATION PARTNER | SPONSORS



OFFICIAL VENUES



Let's take a closer look at what's ahead ↓

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← *Curated Brand Visibility*

A Spotlight with a Tap – on the DUCO App

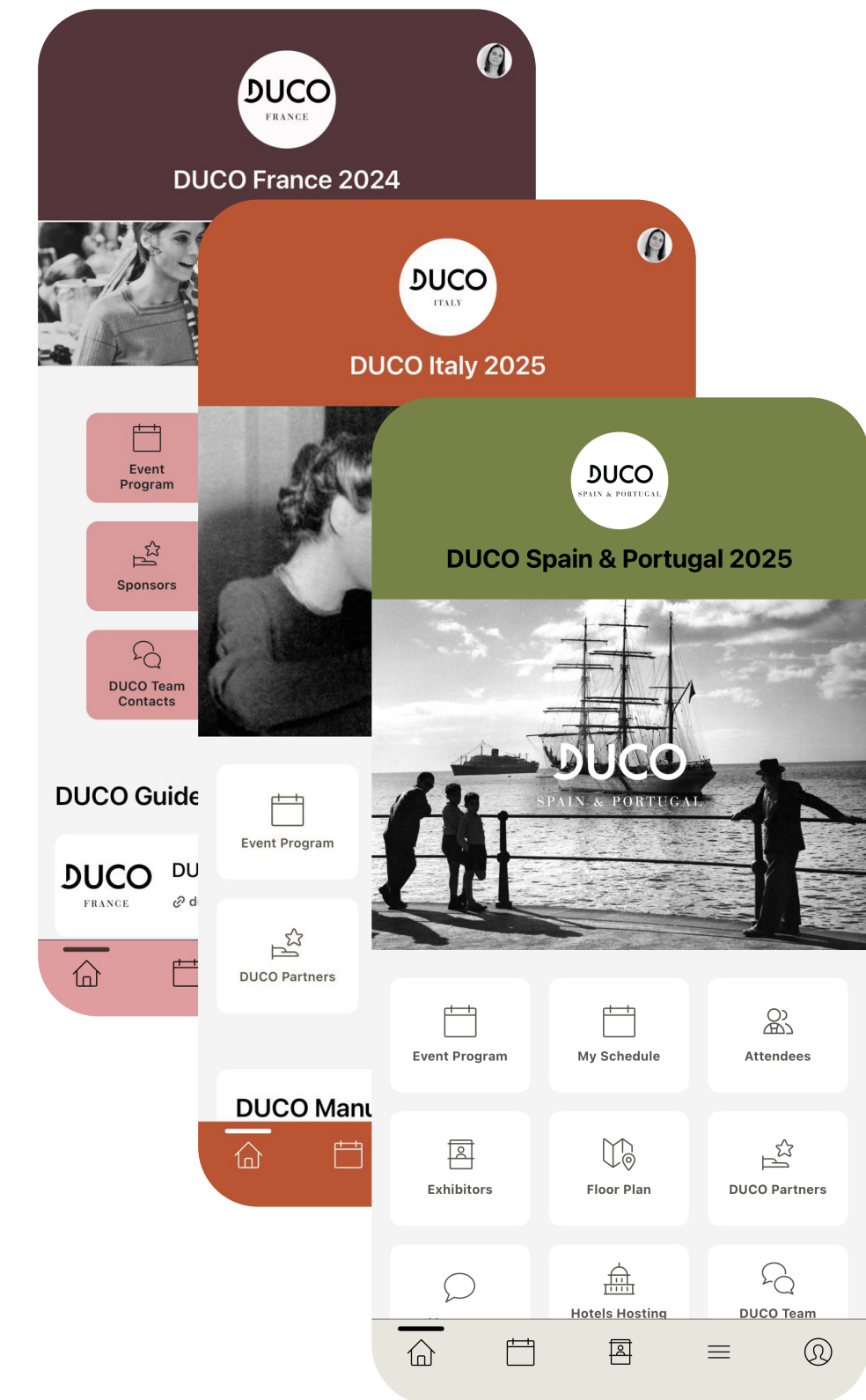
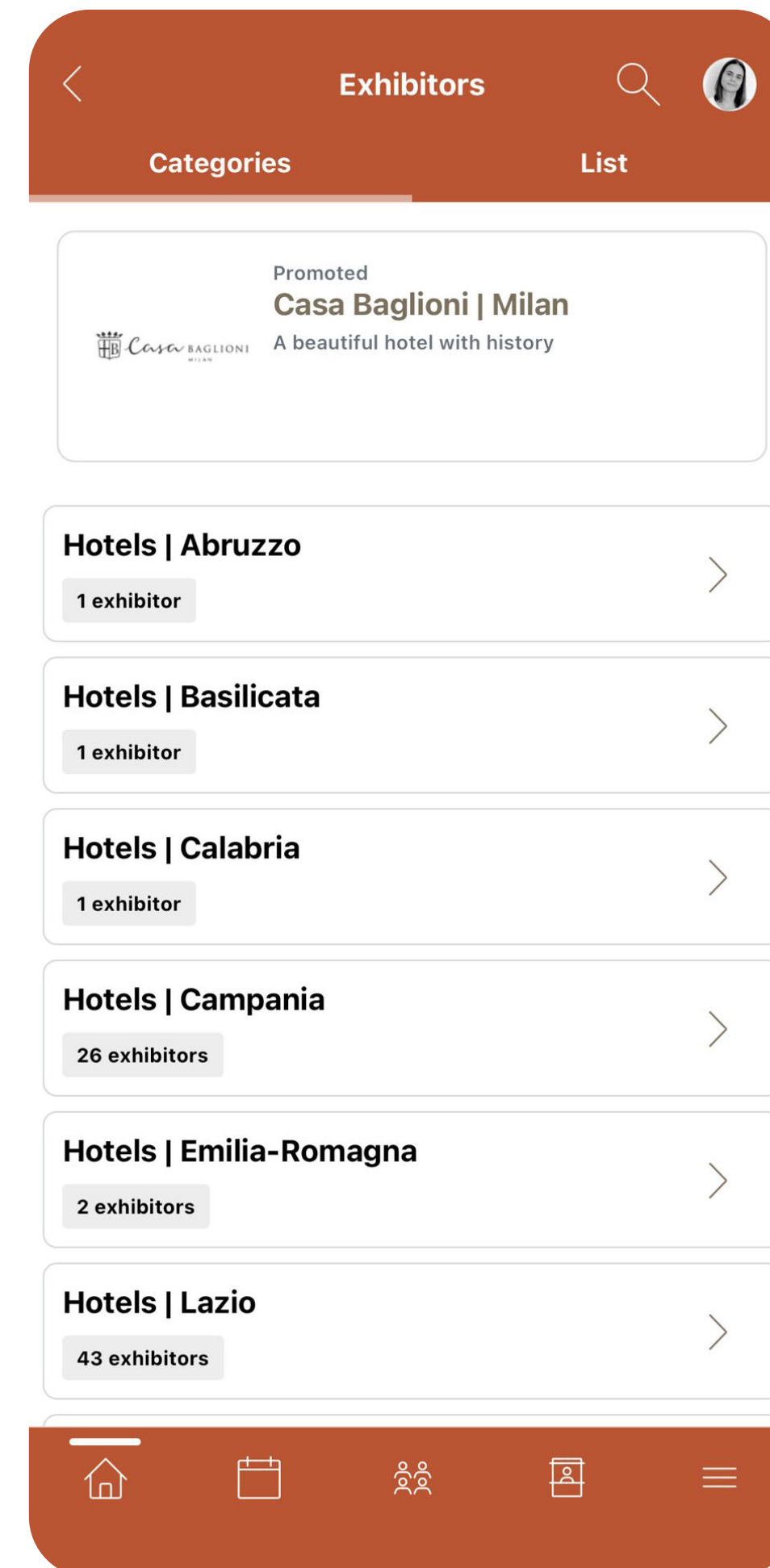
Gain prime-time visibility with a dedicated brand spotlight on the DUCO App — the essential tool used by all attendees throughout the summit.

Your brand will be featured in a high-impact position, ensuring it stands out every time a participant accesses the app.

With a single tap, attendees are taken directly to your company profile, *increasing awareness, engagement, and connection opportunities.*

Investment:

EUR 3.200 + VAT



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Social Media Opportunities

← *Curated Brand Visibility*

Strategic moments to engage, inspire, and stand out.

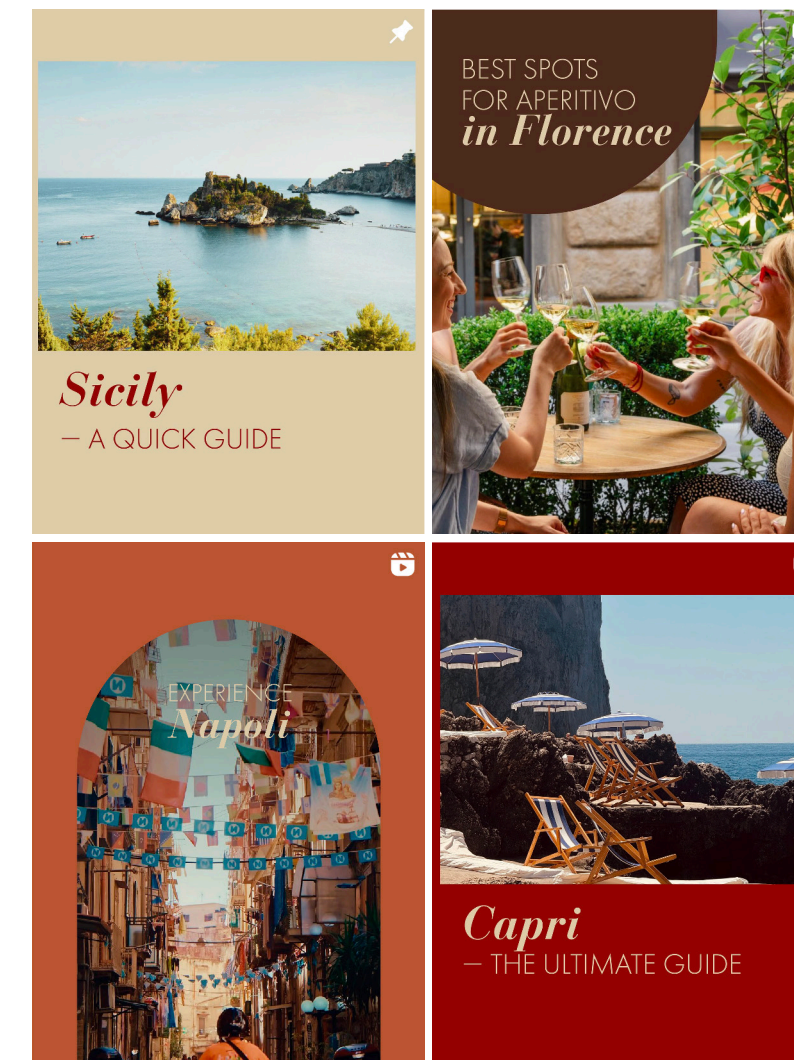
Discover tailored ways to highlight your brand and elevate your presence across our platforms.

[Click here for details.](#)

Consult calendar, availability and investment with DUCO Team.

Content and layout to be shared and approved by DUCO before going online.

@ducoitaly



42.7k followers

@ducofrance



16.4k followers

@ducospainportugal



11.3k followers

DUCO

YOUR TRUST & PARTNERSHIP ARE
WHAT MOVES OUR WORK AND GIVES US THE INSPIRATION TO PROMOTE
THE BEST OF THE DESTINATION.

Grazie mille per la fiducia!

Merci et à bientôt!

¡Muchas Gracias! Muito obrigado!

With our sincere thanks! Go raibh míle maith agat!

ducotravelsummit.com

duco@ducotravelsummit.com

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