



DUCO

ITALY

SU MISURA

2026

MARCH 23rd TO 27th 2026
MILAN, ITALY

event summary

Registration and Press Program at:

- Mandarin Oriental, Milan

Appointments hosted at:

- Hotel Principe di Savoia
- Palazzo Parigi Hotel & Spa

Exclusive Experience:

- DUCO Private Organ & Voice Concert at the Duomo di Milano by IDI Travel

Unforgettable Networking Cocktails:

- DUCO's Opening Cocktail at Portrait Milano
- DUCO Closing Cocktail at Four Seasons Hotel Milano

DUCO Italy 2026 Awards at The Westin Palace, Milan

Winners:

- Patrizio Cipollini Award | Best Hotelier:
Alain Bullo, Maître de Maison at Londra Palace Venezia
- Unique Experience Provider: Access Italy
- Most Charming Hotel (up to 50 rooms): Borgo Pignano Volterra, Tuscany
- Greatest Italian Hotel (more than 51 rooms): Il San Pietro di Positano

3 days

of scheduled
appointments

46

meetings

per table

20 min per meeting

BRANDS

341

Exhibitors' List

TRAVEL ADVISORS

260

USA 77,5%
Europe 10%
Canada 4%
Australia 1,5%
Other destinations 7%

SUMMIT ATTENDEES

626

Exhibitors and Buyers

PRESS PROGRAM

20

Journalists

Press List

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DUCO has clearly established itself as the most important gathering in the industry in Italy, and the exceptional level of organization is reflected in every detail. I was struck by the precision, care, and thoughtfulness with which everything was curated and executed.

Vito Cinque
Il San Pietro di Positano

Fantastic event; great relationship builders and quality of appointments. Excellent organization and support from the DUCO Team. Great app experience.

Davide Ballardini
Starhotels Collezione

I absolutely loved my first DUCO, and I would highly recommend this to luxury travel advisors with a strong focus on any of these destinations! I thought it was such a high-quality event with such great partners. The experiences were all engaging and enjoyable; the timing for each event and meeting was perfectly arranged, and it was all so well executed. I thoroughly enjoyed this and am eager to participate in more in the future!

Gina Connor
SmartFlyer, New York, United States

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DUCO Italy 2026 Pictures



DUCO Italy 2026 Video

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