



DUCCO

SPAIN & PORTUGAL

Cantares



2026

we DUCO!

DUCO is a niche, destination-oriented travel summit to promote on a year-round basis the Best of Spain & Portugal to top producers from English-speaking markets (mainly USA) and other global markets on smaller scale.

DUCO organizes one annual event in Marbella to promote the networking between high-end Spanish and Portuguese hospitality providers and some of the world's most qualified travel advisors.

Portfolio of Events

DUCO
SPAIN & PORTUGAL

2nd EDITION
October 19th to 23rd, 2026
Marbella, Spain

DUCO
FRANCE

6th EDITION
November 02nd to 06th, 2026
Paris, France

DUCO
ITALY

9th EDITION
March 15th to 19th, 2027
Rome, Italy

DUCO
UK & IRELAND

1st EDITION
April 12th to 16th, 2027
London, England

EX HIBI TORS

DUCO gathers a selection of Spain & Portugal's highest-end hotels and suppliers, from all over both countries.

Hotels represent the majority of our Exhibitors, followed by a few select DMCs, villas, cruises, private jets, destination partners and bespoke experiences.



buyers

HIGHLY SELECTED PROFESSIONALS

Frontline travel
advisors invited and
hosted by DUCO

TOP PRODUCERS

from the high-end travel
industry, mainly from the
USA - other markets
represented on a
smaller scale

NEW ADVISORS

No repeaters for 3 years*
(2-year gap between participations)
allowing new business
opportunities

*Exception applies for company
owners and senior personnel

Buyers & Appointments

- DUCO curates top producer advisors from the high-end travel industry, focusing on English-speaking markets (mainly USA).
- Other global markets may also be represented on a smaller scale.
- All Buyers have verified portfolios of high-end clients in Spain and Portugal, matching Exhibitors' target markets.
- To maximize opportunities, Buyers may attend appointments in DUOs (pairs).
- Appointments are automatically confirmed by DUCO's system; no preference selection is needed.
- Appointments are pre-scheduled and cannot be cancelled or rescheduled.
- DUCO App will be available for participants interaction prior to the event.
- DUCO's appointments may be held in various venues, with tables in rooms of different sizes and configurations.
- Buyers move through the table sequence, with meetings immediately following one another.







PRESS *program*

DUCO welcomes a carefully selected group of journalists, contributors to USA, UK and local media outlets.

As a courtesy, Exhibitors are invited to apply for participation in the Press Program. Availability is limited and confirmation is based on journalists' interests.



DUCO Spain & Portugal 2026

Event Program - Marbella, October 19th to 23rd

pre-event

exclusive for journalists

Sunday, Oct 18th

- Press Welcome Activities

day 1

Monday, Oct 19th

- Press Program at HOTEL FINCA CORTESIN
- Esencia Andaluza: Registration & Gastronomic Evening at FINCA CORTESIN BEACH CLUB

day 2

Tuesday, Oct 20th

- 1st full day of appointments at ANANTARA VILLA PADIERNA PALACE
- Lunch at leisure
- Opening Party at MARBELLA CLUB HOTEL

day 3

Wednesday, Oct 21st

- 2nd full day of appointments at ANANTARA VILLA PADIERNA PALACE
- Lunch at leisure
- DUCO Awards at ANANTARA AMPHITHEATRE

day 4

Thursday, Oct 22nd

- 3rd full day of appointments at ANANTARA VILLA PADIERNA PALACE
- Lunch at leisure
- Closing Party at Villa La Serrana, by PUENTE ROMANO MARBELLA

day 5

Friday, Oct 23rd

- Check-out and departure

- A 1h40 lunch break will be provided, with continued coffee break service at appointment venue. Exhibitors hosting buyers for lunch must return on time for afternoon appointments. No-show penalties apply.
- DUCO guarantees 1 official evening event. Additional events may be added to the Official Program, requiring mandatory Buyer participation.
- Exhibitors may host private events only outside the Official Program. Invitations are limited to 12 advisors to ensure opportunities for all. Private events must be reported to DUCO in advance for Buyer support.
- DUCO provides transportation for Exhibitors and Buyers during the summit, between Hotels Hosting Buyers and Official Venues locations, according to the timetable (excluding those within walking distance).
- DUCO does not share mailing lists nor organizes or promotes non-Official Program activities.

beyond the SUMMIT

DUCO's Marketing team curates thoughtful initiatives to ensure our Exhibitors remain present in the minds of our audience throughout the summit journey.

DUCO social media

Exhibitor promotion on [@ducospainportugal](https://www.instagram.com/ducospainportugal) Instagram, featured in destinations content to boost engagement and performance.



DUCO Best of Spain & Portugal

An educational online catalogue highlighting the regions of Spain & Portugal, featuring all Exhibitors and directing users to their respective websites for further information.



best MOMENTS

 *DUCO Spain & Portugal 2025 Best Moments*



DUCO Spain & Portugal 2025

The first edition of DUCO Spain & Portugal took place in Marbella, from October 13th to 16th, 2025.

175 *spanish and portuguese brands*
the finest Spanish and Portuguese travel suppliers, throughout the countries.

129 *travel advisors*
(buyers + executive buyers)
from across United States (72%), Europe (10,5%), Australia (6%), Canada (2,5%) and other global markets (9%) to immerse themselves in the destination.

 [*DUCO Spain & Portugal 2025 Fact Sheet*](#)



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My sincere thanks for the incredibly positive and valuable networking opportunities provided during the events. The service was truly top-notch and delivered with remarkable warmth and quality.

Maria Carapinha
São Lourenço do Barrocal

This was definitely one of the best shows of the year!

Teresa Abreu
Palácio Ludovice Wine Experience Hotel

I was blown-away by the quality and relevance of nearly ALL my appointments. I learned about places I never even knew existed. I am totally excited for my next client Spain or Portugal trip!

Liz Georjon
Montecito Village Travel,
New York, United States

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DESTINATION PARTNERS



CO-SPONSORS

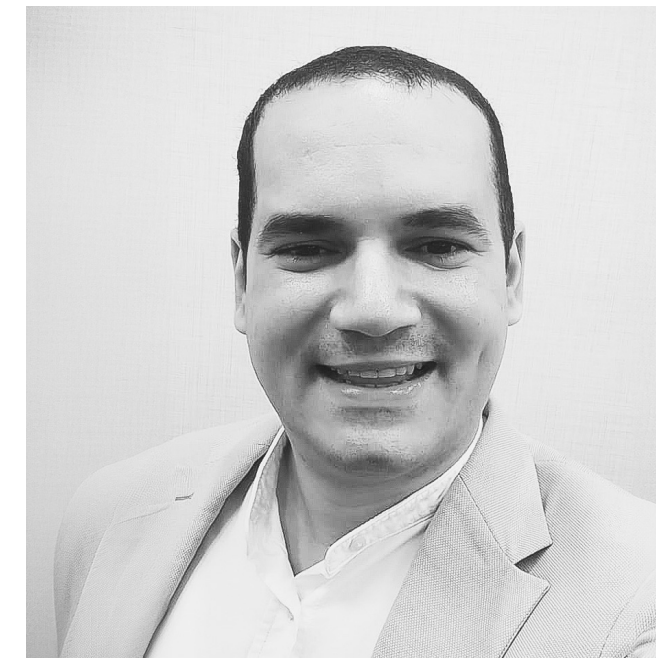


the
commercial
TEAM

Duna Della Santa
SENIOR EXHIBITOR RELATIONS



Eriberto Sousa
EXHIBITOR RELATIONS



Heitor Menotti
EXHIBITOR RELATIONS



Lisieux Baccaro
EXHIBITOR RELATIONS



Cíntia Kobayashi
SENIOR EXHIBITOR
RELATIONS ADMINISTRATOR



Jennifer Santos
EXHIBITOR RELATIONS
ADMINISTRATOR



Ana Cucci
COMMERCIAL DIRECTOR



DUCCO

YOUR TRUST & PARTNERSHIP ARE
WHAT MOVES OUR WORK AND GIVES US THE INSPIRATION
TO PROMOTE THE BEST OF SPAIN & PORTUGAL.

Muchas Gracias! Muito Obrigado!

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