



**DUCO TRAVEL SUMMIT HOSTS 5<sup>TH</sup> EDITION OF  
DUCO FRANCE IN PARIS, CELEBRATING THE MILESTONE OF ITS  
FRENCH EDITION UNDER THE THEME 'DUCO N°5'**

*The fifth edition of the immersive travel event dedicated to high-end hospitality in France  
took place in Paris from November 03<sup>d</sup> to 07<sup>h</sup>, 2025.*



*Credits : DUCO France*

Inspired by the allure of French sophistication, [DUCO Travel Summit](#) has successfully concluded the fifth edition of [DUCO France](#), connecting French's top hospitality providers with the world's leading English-speaking travel advisors.

The immersive travel event brought together over 300 hoteliers, DMCs, and travel experience providers representing 237 esteemed French brands, alongside 186 leading travel advisors and influential travel experts from key English-speaking markets, including the United States, Canada, Europe, Australia, and other destinations, in exclusive venues across Paris.

Attendees immersed themselves each day through enriching twenty-minute appointments with DUCO France's selected participants, followed by captivating evening events that deepened their understanding and connection to the destination.

DUCO is proudly supported by its lead Destination Partners: Atout France, Paris Convention and Visitors Bureau (Paris je t'aime), and co-sponsored by Choose Paris Region.

*"DUCO France has become an essential platform for showcasing the excellence of French savoir-faire and the appeal of our destination to top international travel advisors. This 5th edition perfectly reflects the spirit of innovation, creativity, and hospitality that defines France's premium tourism offering. Together with our partners, we remain committed to strengthening France's global visibility by delivering ever more responsible, inspiring, and truly exceptional travel experiences for the most discerning clientele."*

*"DUCO France celebrated a milestone this year with its 5<sup>th</sup> anniversary! Events like DUCO are valuable partners and allies, as the luxury market plays a vital role in both the economic strength and international appeal of the destination. With a high-end clientele that is increasingly discerning and always seeking new, tailor-made experiences aligned with their needs, Paris continues to reinvent itself alongside its key luxury partners to deliver an experience defined by authenticity, exclusivity, hospitality, and personalization. It is with this strategy in mind that we launched [parisluxury.parisjetaime.com](https://parisluxury.parisjetaime.com), a new hub of inspiration and information for experts in upscale travel — fully aligned with DUCO's values."*

*"DUCO France 2025 reaffirms the international appeal of Paris Region, whose excellence, creativity and hospitality continue to attract more and more high-end tourism professionals. This edition highlighted the ability of our partners from Paris Region to combine art de vivre, innovation and sustainability to offer exceptional experiences. Together, we are strengthening the appeal of a destination that inspires, surprises and is firmly committed to more responsible and sustainable form of tourism."*

**Adam Oubuih**  
CEO  
ATOUT FRANCE

**Corinne Menegaux**  
Managing Director  
PARIS JE T'AIME - TOURIST  
OFFICE

**Baptiste Orlandini**  
CEO of Choose Paris Region  
CHOOSE PARIS REGION

Hosted events in this edition included:

- Park Hyatt Paris-Vendôme welcomed attendees for the Registration and Press Program (exclusive to Exhibitors). During the day, selected Buyers had the opportunity to join curated Parisian experiences designed to unveil the city's essence. Some followed Coco Chanel's footsteps during "In Coco's Footsteps: The Secrets of Place Vendôme" by Paris je t'aime. Others indulged in a signature treatment at Maison de Beauté Carita, specially created for DUCO France 2025 participants, while a third group explored the city's spiritual heart through the Notre-Dame Exclusive Experience by Secret Journeys.
- The first day concluded with an Opening Cocktail at Hôtel Plaza Athénée, celebrating the five facets of Paris in honor of DUCO's fifth edition: fashion, love, gastronomy, culture, and celebration.
- Mandarin Oriental Lutetia, Paris and Shangri-La Paris hosted the scheduled appointments throughout the week, providing elegant venues for meaningful one-to-one meetings and connections.
- The summit concluded with the DUCO France 2025 Awards Presentation at Cirque d'Hiver Bouglione, a grand finale that celebrated connection, creativity, and the very best of France.
- Ahead of the main program, DUCO France 2025 also featured a three-day Press Program for international media contributors, in partnership with SO/Paris as host hotel.

The program included press meetings at Park Hyatt Paris-Vendôme, participation in the Standing Opening Cocktail at Hôtel Plaza Athénée, and a curated Farewell Lunch and wellness experience at Maison de Beauté Carita.

DUCO France gathered a carefully selected group of Exhibitors, including distinguished members of The Leading Hotels of the World, Relais & Châteaux, Preferred Hotels & Resorts, and Small Luxury Hotels of the World. For the full list of Exhibitors, please refer to the [Exhibitors List](#).

DUCO France 2025 Awards took place at the Cirque d'Hiver Bouglione, a truly magical finale to the week, honoring outstanding hoteliers, experience providers, and properties, with winners recognized across four categories:

**Best Hôtelier**

Fabrice Moizan, General Manager of Eden Rock St Barths

**Unique Experience Provider**

Samaritaine Paris Pont-Neuf

**Hôtel de Charme (up to 50 rooms)**

Château La Chenevière

**Emblématique Maison (51 rooms and more)**

Hôtel du Cap-Eden-Roc

The sixth edition of DUCO France will take place in Paris from November 02<sup>nd</sup> to 06<sup>th</sup>, 2026, under the theme 'DUCO Le Grand Spectacle', where each participant becomes part of a grand performance in which every encounter is an entrance, every hotel a character, and every attendee part of the audience and the story itself.

DUCO France continues embracing a more digitally oriented approach, extending beyond the annual gathering. [Best of France](#) serves as an ongoing showcase of the land of *savoir-faire*, offering regional highlights. In parallel, DUCO France remains a year-round platform for inspiration, exclusive insights, and the finest travel experiences. Stay connected via [Instagram](#) and [LinkedIn](#).

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**About DUCO Travel Summit**

Founded in 2016 by Carolina Perez, DUCO Travel Summit is a destination-oriented initiative and the first travel summit of its kind to focus on a single destination. It serves as both a curated event and a communication channel for promoting destinations through marketing actions and digital platforms.

DUCO Travel Summit organizes DUCO Italy, an annual event established in Florence in 2018. Since 2024, DUCO Italy has been held in Milan, while DUCO France continues to take place annually in Paris. DUCO has also announced the launch of DUCO Spain & Portugal, with its inaugural edition taking place in Marbella, Spain, in October 2025.

The DUCO concept is the result of the passion of the company's founder, Carolina Perez, who is of Italian heritage and grew up in Brazil. After leading the family business, Teresa Perez Tours, in São Paulo for 16 years, Carolina created and founded Travelweek São Paulo, which was acquired by ILTM Reed Exhibitions in 2013 and rebranded as ILTM Latin America.

To learn more about DUCO Travel Summit including DUCO Italy, DUCO France and DUCO Spain & Portugal, please visit [ducotravelsummit.com](https://ducotravelsummit.com).