

**‘DUCO N°5’
DUCO TRAVEL SUMMIT CELEBRATES THE FIFTH EDITION OF
DUCO FRANCE IN PARIS**

The finest French hospitality providers connect with the world’s top English-speaking travel advisors in a celebration of style, scent, and savoir-faire, at this exclusive high-end travel summit in Paris, from November 3rd to 7th, 2025.



Inspired by the allure of French sophistication, this year’s summit celebrates the fifth edition of [DUCO France](#) and embraces the theme **DUCO N°5**, a concept with both symbolic and cultural depth. The number five celebrates a milestone for DUCO France, while also evoking France’s profound heritage in the art of fragrance. Much like in perfumery, where the most precious essences are contained in the smallest flacons, DUCO’s format distills excellence into a niche, destination-oriented experience.

[DUCO Travel Summit](#) pioneered the concept of a destination-focused event dedicated to high-end hospitality, serving as a groundbreaking initiative to spotlight a single destination in its own setting. Celebrating 5 years of existence in France as an annual event, this innovative invitation-only event brings together the most refined French *hôteli*ers and travel experiences with an exclusive selection of top travel advisors from international English-speaking markets, as well as DMCs and trusted destination partners. With DUCO, France is on the calendar of the world’s finest travel events.

Hosting 234 high-end hospitality professionals and upscale experience providers along with 186 of the finest travel advisors, who are the top sellers and leading experts from English-speaking markets, DUCO France 2025 announces another immersive program. Attendees dive deep into the destination, starting at enriching twenty-minute daytime appointments and continuing through engaging evening events.

DUCO France is proudly supported by lead Destination Partners: Atout France, Paris Convention and Visitors Bureau (Paris je t'aime) and Paris Region Tourism Board.

"Atout France is delighted to once again support DUCO France, an event that showcases the excellence and refinement of French hospitality. Following the success of the Paris 2024 Olympic and Paralympic Games, France continues to shine on the international stage, thanks to the richness of its regions, its unique cultural heritage, and its celebrated art de vivre. This new edition provides an outstanding platform to share with international travel advisors the unforgettable experiences that make France an unmissable destination for luxury tourism."

"Paris je t'aime is pleased to renew its collaboration with DUCO France, one of the most prestigious and awaited luxury events in Paris. DUCO plays a key role every year in promoting the city's high-end offering to the most influential international buyers, by highlighting the core values of authenticity, exclusivity, and personalization—hallmarks of a true Parisian experience – resonating strongly with the expectations of a demanding clientele. At a time when the luxury sector continues to demonstrate remarkable resilience, Paris reaffirms its position as a world capital of refinement and influence."

"Choose Paris Region is proud to renew, for the fifth successive year, its partnership with DUCO France, a key event in the world of high-end and luxury tourism. The topic of this edition, 'N°5, a symbol of French excellence', perfectly embodies the values of elegance, high standards and the art of living that we passionately uphold. This partnership reflects our commitment to promoting the unique attractiveness of Paris Region, celebrating the exceptional establishments that shape its prestige, and fostering lasting relationships with international industry leaders. By supporting DUCO France, Choose Paris Region helps position Paris Region as the leading destination for a clientele seeking unique and refined experiences, while strengthening its global influence."

Adam Oubuih,
CEO
ATOUT FRANCE

Corinne Menegaux
Managing Director
PARIS JE T'AIME - TOURIST
OFFICE

Baptiste Orlandini,
CEO
CHOOSE PARIS REGION

Park Hyatt Paris-Vendôme will welcome attendees for registration and the Press Program. On the same day, a group of Buyers will have the opportunity to enjoy an exclusive visit to Notre-Dame, a curated Parisian experience by Secret Journeys. Furthermore, the Maison de Beauté Carita will welcome another group of Buyers for a signature treatment specially designed for DUCO France 2025 participants.

The day will conclude with an Opening Cocktail at Hôtel Plaza Athénée, highlighting the 5 facets of Paris in honor of DUCO's 5th edition: fashion, love, gastronomy, culture, and celebration. Mandarin Oriental Lutetia, Paris and Shangri-La Paris will host the scheduled appointments throughout the week. The program will conclude with the DUCO France 2025 Awards Presentation at Cirque d'Hiver Bouglione, a truly magical finale to the week. For full details, please refer to the official [Event Program](#).

Ahead of the Event program, DUCO will also host a three-day Press Program for contributors of international media, in partnership with SO/Paris as host hotel, but also trusted Destination Partners, Park Hyatt Paris-Vendôme as Press Day host facilitating meetings between Exhibitors and media, Hôtel Plaza Athénée for Standing Opening Cocktail, along with Shangri-La Paris for DUCO appointments venue and Maison de Beauté Carita for a curated Farewell Lunch and wellness experience.

DUCO France proudly features a selection of Exhibitors who are esteemed members of renowned associations, including The Leading Hotels of the World, Preferred Hotels & Resorts, Relais & Châteaux, and Small Luxury Hotels of the World. For the full list of Exhibitors, please refer to the [Exhibitors List](#).

DUCO France 2025 will continue its tradition of honoring excellence with the DUCO France Awards, celebrating the best hoteliers, experience providers, and favorite properties as voted by attendees with winners in four categories:

1. Best Hôtelier
2. Unique Experience Provider
3. Hôtel de Charme (up to 50 rooms)
4. Emblématique Maison (51 rooms and more)

The winners will be announced at the November 06th evening event at Cirque d'Hiver Bouglione. Discover the complete list of 2025 nominees at [this link](#).

For the fifth edition, DUCO France is embracing a more digitally oriented approach, extending beyond the annual gathering. [Best of France](#) serves as an ongoing showcase of the land of savoir-faire, offering regional highlights. In parallel, DUCO France remains a year-round platform for inspiration, exclusive insights, and the finest travel experiences. Stay connected via [Instagram](#) and [LinkedIn](#).

During the summit, the DUCO App will provide attendees with a comprehensive digital platform for networking, scheduling, and event information.

Learn more about the program [here](#)

Learn more about the sponsors [here](#)

About DUCO Travel Summit

Founded in 2016 by Carolina Perez, DUCO Travel Summit is a destination-oriented initiative and the first travel summit of its kind to focus on a single destination. It serves as both a curated event and a communication channel for promoting destinations through marketing actions and digital platforms.

DUCO Travel Summit organizes DUCO Italy, an annual event established in Florence in 2018. Since 2024, DUCO Italy has been held in Milan, while DUCO France continues to take place annually in Paris. DUCO has also successfully launched DUCO Spain & Portugal, with its inaugural edition having taken place in Marbella, Spain, in October 2025.

The DUCO concept is the result of the passion of the company's founder, Carolina Perez, who is of Italian heritage and grew up in Brazil. After leading the family business, Teresa Perez Tours, in São Paulo for 16 years, Carolina created and founded Travelweek São Paulo, which was acquired by ILTM Reed Exhibitions in 2013 and rebranded as ILTM Latin America.

To learn more about DUCO Travel Summit including DUCO Italy, DUCO France and DUCO Spain & Portugal, please visit ducotravelsummit.com.



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