

DUCO TRAVEL SUMMIT PREPARES FOR THE THIRD EDITION OF DUCO FRANCE, SHOWCASING THE FINEST FRENCH *HÔTELIERS* AND HOSPITALITY SERVICE PROVIDERS

For the third year, DUCO Travel Summit gathers the crème de la crème of French luxury hospitality, in France, on the occasion of DUCO France 2023, from November 6th to 10th, 2023.

<u>DUCO Travel Summit</u> celebrates its third year of the DUCO France destination travel event November 06th – 10th, 2023, in Paris, France. The high-end boutique travel summit's theme, **Voyages Extraordinaires**, highlights high-end hospitality not only as the destination but an utterly extraordinary journey that adds another dimension to travel.

DUCO Travel Summit pioneered the concept of a destination-oriented initiative focused on high-end hospitality and remains the first and only travel event to highlight a single destination, at that destination. Now in its third year in France, this innovative invitation-only event brings together the most important French hoteliers and travel experiences with an exclusive selection of travel advisors from international English-speaking markets, as well as DMCs and trusted destination partners. With DUCO, France is on the calendar of the world's finest travel events with an innovative approach to holding meetings every day in a different venue.

In preparations for the five-day event, **DUCO founder Carolina Perez** shared her excitement for the third-annual event and reinforced DUCO's mission as an ambassador for the wonders of France:

"The very essence of France is an invitation to explore, to savour, and to immerse yourself in a realm where art, culture, and nature converge effortlessly. Every cobblestone street, every vineyard, and every château hold tales of extraordinary journeys waiting to be embarked upon.

As Jules Verne, the visionary author of "Voyages Extraordinaires" once wrote, "Trains, like tide and time, stop for no one."

Tous à bord! And let the timeless elegance and enchanting landscapes of France fuel you own extraordinary voyage. Welcome back to DUCO France." – Carolina Perez, founder of DUCO.

Attending DUCO France 2023 are 210 brands representing the best French hospitality suppliers and 186 frontline travel advisors and influencer travel agents who are the top sellers and rising stars from English-speaking markets. Buyers attend from the United States (69%), Europe (16%), Latin America (5%), Canada (3%), Australia (3%), Asia (2%), India (1%) and Middle East (1%). Attendees dive deep into the destination, starting at enriching fifteen-minute daytime appointments and continuing through engaging nighttime events.

DUCO France is proudly joined by fixe lead Destination Partners: Atout France, Paris Convention and Visitors Bureau (Paris je t'aime) and Paris Region Tourism Board.

"Atout France is proud to "After hosting the first edition of "It's with great enthusiasm that support this 3rd edition of DUCO France in 2021, we are we support DUCO France for the DUCO France as this event will delighted and proud to note that, past 3 editions, as DUCO contributes to Paris Region's showcase the excellence of for the 3rd year running, Paris French hospitality, thanks to remains the destination of international reputation, selected French providers who choice for this exclusive and particularly with Anglo-Saxon innovative event. With a return Highlighting are perpetuating their clients. the extraordinary savoir-faire while excellence of our hospitality is also planned for 2024 and 2025, innovating and offering DUCO's lovalty to Paris one of the major challenges of exclusive and authentic onceunderlines the destination's the customer experience we in-a-lifetime experiences." expertise and dynamism in want our destination to achieve." hosting unique and impactful international events."

Caroline Leboucher, Managing Director ATOUT FRANCE Corinne Menegaux Managing Director PARIS JE T'AIME -TOURIST OFFICE Christophe Décloux, Deputy Managing Director CHOOSE PARIS REGION

SUMMIT PROGRAM:

Monday, November 6th, 2023	Registration at Saint James Paris.
	Dorchester Collection Evening Event at Hôtel Plaza Athénée & Le Meurice.
Tuesday, November 7 th , 2023	First day of appointments at Lutetia Paris & Maison des Polytechniciens.
	Lunches at Hôtel Barrière Fouquet's Paris, Maison des Polytechniciens & Prince de Galles, a Luxury Collection Hotel.
	DIOR Evening Event at DIOR Paris 30 Montaigne.
Wednesday, November 8 th , 2023	Second day appointments at Lutetia Paris & Yachts de Paris Quay Lounge.
	Lunches at Bulgari Hotel Paris, Shangri-La Paris & Yachts de Paris, Le Mirage.

Thursday, November 9 th , 2023	Third day of appointments at Lutetia Paris & Printemps Haussmann.
	Lunches at CoCo Paris, La Réserve Paris – Hotel and Spa & The Peninsula Paris
	Monaco Closing Party at Voyage, Samaritaine.
Friday, November 10 th , 2023	Check out and departure – Au revoir!

<u>Awards</u>

From Sept 5-10, DUCO has invited all travel agents attending the event to review the list of DUCO's exhibitors and vote for their preferred suppliers in four exciting categories:

- 1. Best Hôtelier
- 2. Unique Experience Provider
- 3. Hôtel de Charme (up to 50 rooms)
- 4. Emblématique Maison (51 rooms and more)

The suppliers with the most votes in each category were be announced on DUCO's social media platforms for an open vote.

Winners will be unveiled at DUCO's Opening Evening on MON, November 6th, during the Dorchester Collection event.

Learn more about the program <u>here</u> Learn more about the sponsors <u>here</u>

About DUCO Travel Summit

Founded in 2016 by Carolina Perez, DUCO Travel Summit is a destination-oriented initiative. It is the first travel summit of its kind to focus on one single destination as well as a channel for the promotion of the destination through marketing actions and digital platforms. DUCO Travel Summit organizes DUCO France, launched in 2021 in Paris, and DUCO Italy, an annual event founded in Florence in 2018. Beginning in March 2024, DUCO Italy will be held in Milan.

The DUCO concept results from the passion of the company's founder, Carolina Perez, who is of Italian heritage and grew up in Brazil. After 16 years leading the family business, Teresa Perez Tours in São Paulo, Carolina created and founded Travelweek São Paulo, which was acquired by ILTM Reed Exhibitions in 2013 and rebranded as ILTM Latin America.

To learn more about DUCO Travel Summit, including DUCO France and DUCO Italy, please visit <u>www.ducotravelsummit.com</u> and follow us on <u>Instagram</u> and <u>Facebook</u>.



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