



**DUCO TRAVEL SUMMIT HOSTS A SUCCESSFUL FOURTH EDITION OF DUCO FRANCE IN
PARIS, SAVORING THE ESSENCE OF FRANCE.**

From November 4th to 8th, 2024, DUCO Travel Summit hosted its fourth edition of DUCO France, a five-day boutique event set in carefully selected venues across Paris. The gathering brought together the finest French hoteliers, hospitality service providers, and leading travel specialists from major English-speaking markets, celebrating the essence of French gastronomy under the theme "Appétit".

[DUCO France 2024](#) gathered international travel experts and French hospitality professionals for an inspiring journey through the art of French gastronomy. Each moment captured the essence of *savoir-faire* and *joie de vivre*, transforming every experience into a celebration of life's refined pleasures.

"As we close this fourth edition of DUCO France, may we carry forward the inspiration, partnerships, and friendships shared during this week. We are filled with pride and gratitude—pride in representing the most extraordinary hotels in the country and gratitude for the trust and support you all have placed in DUCO. Merci to everyone who made this edition unforgettable."

Carolina Perez, founder of DUCO

From November 4th to 8th, 2024, DUCO France brought together 307 of France's most exceptional hospitality suppliers, representing 230 esteemed brands, alongside 201 leading travel advisors and influential travel experts from key English-speaking markets. Buyers traveled the world to attend the boutique luxury summit, coming from the United States (78%), Europe (9,5%), Latin America (5,5%), Canada (3%), Australia (1,5%), other destinations (2,5%).

DUCO France is proud to partner with Atout France, Paris Convention and Visitors Bureau (Paris je t'aime), and the Paris Region Tourism Board.

"The DUCO France 2024 program was once again a magnificent embodiment of the excellence of French hospitality. Under the evocative theme of "Appétit", this must-attend event was an opportunity to create meaningful interactions between the emblematic figures of the top-of-the-range French hotel industry and international luxury travel experts in a celebration of our culinary heritage, our savoir-faire, and world-class French hospitality. For Atout France, supporting DUCO in the organization of this event is a way of promoting the destination's excellence and reaffirming France as an exceptional destination for the most exigent travelers. We would like to express our sincere thanks to the DUCO teams and to all the participants for their commitment to promoting France as a global benchmark for upscale hospitality."

Rose-Marie Abel
Acting General Manager
ATOUT FRANCE

"Another superb edition of DUCO France has come to an end in Paris. This year's theme, 'Appétit', perfectly reflected the creative pulse of Paris. We are delighted to see that the links between Paris je t'aime and DUCO France keep growing stronger, and we look forward to hosting this key event on the international luxury scene again in 2025."

Corinne Menegaux
Managing Director
PARIS JE T'AIME - TOURIST
OFFICE

"Our involvement in the 2024 edition of DUCO France has provided a valuable opportunity to reaffirm our commitment to highlighting the exceptional hospitality of the Paris Region to travel agents from Anglo-Saxon markets. This year, we have placed a particular emphasis on showcasing the richness and expertise of our gastronomy. Our participation in this event reflects our dedication to strengthening the appeal and global visibility of the Paris Region. We are proud to have once again supported DUCO France in this endeavor, enabling us to forge lasting connections with international tourism professionals."

Christophe Décloux,
Deputy Managing Director
CHOOSE PARIS REGION
in charge of
VISIT PARIS REGION

Registration was held at Le Bristol Paris on November 4th. Attendees gathered in the exceptional Hôtel Potocki, in the heart of elegant 8th arrondissement, for four days of appointments and meaningful exchanges. Each Exhibitor engaged in 54 carefully curated 15-minute meetings, showcasing the essence of French hospitality.

Highlights included exquisite lunches hosted by renowned establishments such as Hôtel Barrière Fouquet's Paris, La Réserve Paris – Hotel and Spa, Les 110 de Taillevent, Prince de Galles, a Luxury Collection Hotel, Hôtel de Crillon, A Rosewood Hotel, Le Bristol Paris, and Groupe Bertrand Restaurants & Brasseries.

Evening events offered unforgettable experiences, including:

- Opening Ceremony at The Peninsula Paris, marking the hotel's 10th anniversary.
- Bar à Vins hosted by CÉlysium at Hôtel Potocki, celebrating French wine culture.
- Monaco Closing Party at La Samaritaine Pont Neuf, showcasing the Principality's elegance.

DUCO France brought together a curated selection of Exhibitors, including esteemed members of renowned associations such as Leading Hotels of the World, Preferred Hotels & Resorts, Relais & Châteaux, and Small Luxury Hotels of the World. The complete list of Exhibitors is available in the official [Exhibitors List](#).

DUCO hosted a three-day Press Program, which began with an inaugural dinner at SO/ Paris for the international press, who were hosted throughout the program. The press lounge was located at Le Bristol Paris, featuring a day of meet-and-greet sessions. Lunch was served at Sofitel Paris Le Faubourg. The final day of the program included a visit to the appointments venue and concluded with a lunch hosted by Palaces de France at the Four Seasons Hotel George V, renowned for its Michelin-starred cuisine.

DUCO France 2024 Awards honors the best hoteliers, experience providers, and favorite properties as voted with winners in four categories:

Best Hôtelier

- Sophie Volant, Hôtel du Cap-Eden-Roc

Unique Experience Provider

- Queen of Clubs

Hôtel de Charme (up to 50 rooms)

- Villa La Coste

Emblématique Maison (51 rooms and more):

- Hôtel de Crillon, A Rosewood Hotel

From November 3rd to 7th, 2025, DUCO France will celebrate its fifth edition, with the theme—**DUCO N°5**.

Beyond the annual event in Paris, DUCO France is a channel for the year-round promotion of France. [DUCO Galerie](#) is an online showcase that offers insights into DUCO's hotels, as well as secrets for every region, delightful dishes, and other creative content at one's fingertips.

Stay connected and follow us for exclusive insights, inspiration, and updates on the finest experiences on DUCO France [Instagram](#) and [LinkedIn](#).

About DUCO Travel Summit

Founded in 2016 by Carolina Perez, DUCO Travel Summit is a destination-oriented initiative. It is the first travel summit of its kind to focus on one single destination as well as a channel for the promotion of the destination through marketing actions and digital platforms. DUCO Travel Summit organizes DUCO France, launched in 2021 in Paris, and DUCO Italy, an annual event founded in Florence in 2018. Beginning in March 2024, DUCO Italy will be held in Milan. At the beginning of 2024, DUCO announced another debut, DUCO Spain & Portugal, which will be held in Marbella in 2025.

The DUCO concept results from the passion of the company's founder, Carolina Perez, who is of Italian heritage and grew up in Brazil. After 16 years leading the family business, Teresa Perez Tours in São Paulo, Carolina created and founded Travelweek São Paulo, which was acquired by ILTM Reed Exhibitions in 2013 and rebranded as ILTM Latin America.

To learn more about DUCO Travel Summit, including DUCO France, DUCO Italy and DUCO Spain & Portugal, please visit www.ducotravelsummit.com.



Press contact

Mélanie Rodrigues – melanierodrigues@14septembre.fr - +33 6 49 75 55 16

Georgia Azzolin - georgiaazzolin@14septembre.fr - +33 6 11 35 26 88

Manon Sanchez - manonsanchez@14septembre.fr - +33 6 67 66 36 95