



DUCO

FRANCE

No 5

2025

we DUCO!

DUCO is a niche, destination-oriented travel summit to promote on a year-round basis the Best of France to top producers from English-speaking markets (mainly USA) and other global markets on smaller scale.

DUCO organizes one annual event in Paris to promote the networking between high-end French hospitality providers and some of the world's most qualified travel advisors.

Portfolio of Events

DUCO
SPAIN & PORTUGAL

1st EDITION
October 13th to 16th, 2025
Marbella, Spain

DUCO
FRANCE

05th EDITION
November 03rd to 07th, 2025
Paris, France

DUCO
ITALY

08th EDITION
March 23rd to 27th, 2026
Milan, Italy

PARIS, FRANCE - NOVEMBER 03rd TO 07th 2025

DUCO France 2025

Event Program - PARIS, NOVEMBER 03rd to 07th

pre-event

Sunday, Nov 02nd

Press Welcome Activities.

Exclusive for journalists.

day 1

Monday, Nov 03rd

Registration and Press Program at
Park Hyatt Paris Vendôme.

Standing Opening Cocktail at
Hôtel Plaza Athénée.

day 2

Tuesday, Nov 04th

1st day of scheduled appointments at
Mandarin Oriental Lutetia, Paris and
Shangri-La Paris.

Lunch at leisure.

day 3

Wednesday, Nov 05th

2nd day of scheduled appointments at
Mandarin Oriental Lutetia, Paris and
Shangri-La Paris.

Lunch at leisure.

day 4

Thursday, Nov 06th

3rd day of scheduled appointments at
Mandarin Oriental Lutetia, Paris and
Shangri-La Paris.

Lunch at leisure.

day 5

Friday, Nov 07th

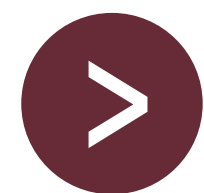
Check-out and departure.

- Starting in 2025, lunch functions are no longer mandatory. A 2-hour lunch break will be provided, with continued coffee break service at appointment venues. Exhibitors inviting buyers to lunch must return on time for afternoon appointments. Penalty fees apply for no-shows.
- DUCO guarantees 1 official evening event. Additional events may be included in the Official Program, open to all guests. Buyer participation in Official Program events is mandatory.
- Please consider WED as a free evening for private events. Exhibitors are limited to 12 advisors invites to ensure opportunities for all. Private events must be reported to DUCO in advance for assistance with Buyer inquiries.
- DUCO does not share participants' mailing lists and is not responsible for any non-Official Program organization or promotion.

EX HIBI TORS

DUCO gathers a selection of France's highest-end hotels and suppliers, from all over the country.

Hotels make up the majority of our exhibitors, followed by a few selected DMCs, villas, cruises, private jets, destination partners and bespoke experiences.



DUCO France Exhibitors



buyers

HIGHLY SELECTED PROFESSIONALS

Frontline travel
advisors invited and
hosted by DUCO

TOP PRODUCERS

from the high-end travel
industry, mainly from the
USA - other markets
represented on a
smaller scale

NEW ADVISORS

No repeaters for 3 years*
allowing new business
opportunities year on year

*Exception applies for
company owners and
senior personnel





PRESS *Program*

DUCO Press Program welcomes a carefully selected group of journalists, contributors to USA, UK and local media outlets.

Exhibitors will have the opportunity to network with journalists, present news, and deliver press kits.



Up to 45 *of* 20 *in* 3 *days of appointments*
MEETINGS MINUTES DAYS

Buyers & Appointments

- DUCO curates top producer advisors from the high-end travel industry, focusing on English-speaking markets (mainly USA).
- Other global markets may also be represented on a smaller scale.
- All Buyers have a verified portfolio of high-end clients in France, matching Exhibitors' target markets.
- Appointments are confirmed randomly by DUCO's system; no preference selection is required.
- Appointments are pre-scheduled and cannot be cancelled or rescheduled.
- To maximize opportunities, many Buyers attend appointments in Duos (pairs).
- DUCO App will be available for participants interaction prior to the event.
- DUCO's appointments may be held in various venues, with tables in rooms of different sizes and configurations.
- Buyers move through the table sequence, with meetings immediately following one another.



beyond the SUMMIT

DUCO's Marketing team will offer all marketing initiatives to keep Exhibitors top of mind with audience.

DUCO social media

Exhibitor promotion on [@ducofrance](#) Instagram, featured in destinations content to boost engagement and performance.



DUCO Galerie

An online catalogue highlighting French regions, with a “gallery” displaying images, videos, and press info of each Exhibitor.



best MOMENTS



DUCO France 2024 Best Moments



DUCO France 2024

The fourth edition of DUCO France took place in Paris, from November 04th to 08th, 2024.

230 *french brands*
the finest French travel suppliers,
throughout of the country.

201 *travel advisors*
from across United States (78%), Europe
(9,5%), Latin America (5,5%), Canada (3%),
Australia (1,5%) and other global markets
(2,5%) to immerse themselves in
the destination.

participants' evaluation:
9.1 satisfaction rate • **79** NPS

 **DUCO FRANCE 2024 Fact Sheet**



“It has been an absolute pleasure to participate in the various events organized during the DUCO Travel Summit. This destination-oriented event is a fantastic opportunity for us to promote our hotels by targeting our best partners and to spend some quality time with them.”

Franka Holtmann
Le Meurice, Paris

“I want to congratulate your team on what a great meeting this was. It was my first experience with DUCO and I was really impressed. I’ve been to almost every other show offered and this was so efficient!”

Ms. Damian McCabe
McCabe World Travel, Virginia ”

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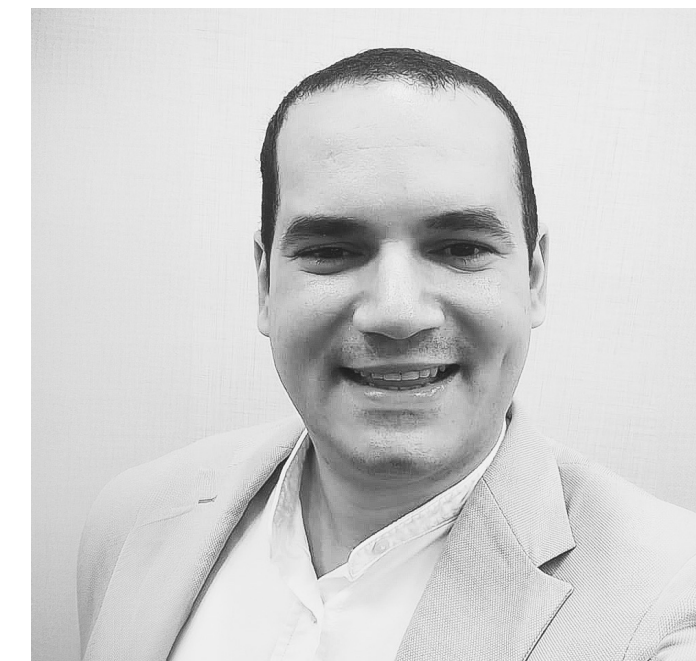


the commercial TEAM

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SENIOR EXHIBITOR RELATIONS



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EXHIBITOR RELATIONS



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ADMINISTRATOR



Jennifer Santos
EXHIBITOR RELATIONS
ADMINISTRATOR



Ana Cucci
COMMERCIAL DIRECTOR





YOUR TRUST & PARTNERSHIP ARE
WHAT MOVES OUR WORK AND GIVES US THE
INSPIRATION TO PROMOTE THE BEST OF FRANCE.

Merci beaucoup!

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