

# 

DUCO Travel Summit breaks new ground by focusing on one destination, at the destination.

DUCO Spain & Portugal is a niche, destination-oriented initiative to promote the Best of Spain & Portugal to top advisors from English-speaking markets (mainly USA) and other markets on smaller scale.

DUCO organizes one annual live event in Marbella, Spain to promote the networking between high-end Spanish and Portuguese hospitality providers and some of the world's most qualified travel advisors.



### event DATES

13<sup>th</sup> to 16<sup>th</sup> October, 2025 Marbella, Spain

# MARBELLA, SPAIN - OCTOBER 13<sup>TH</sup> TO 16<sup>TH</sup> 2025

### DUCO Spain & Portugal Event Program

Marbella, October 13th to 16th 2025

#### pre event

Sunday, October  $12^{\rm th}$ Press Welcome Activities at Kimpton Los Mosteros Marbella Exclusive for accredited journalists

#### day 1

Monday, October 13<sup>th</sup>
Press Program at Hotel Finca Cortesin
Registration and Standing Cocktail at Finca Cortesin Beach Club

#### day 2

Tuesday, October 14<sup>th</sup>
Scheduled Appointments at Anantara Villa Padierna Palace (full day)
Standing Opening Cocktail at Marbella Club

#### day 3

Wednesday, October 15<sup>th</sup>

Scheduled Appointments at Anantara Villa Padierna Palace (full day).

#### day 4

Thursday, October 16<sup>th</sup>

Scheduled appointments at Anantara Villa Padierna Palace (half day - morning)

Farewell lunch at Puente Romano. End of the official program

#### VOTES.

- DUCO guarantees 01 official evening event, and others may be included in the Official Program to which Buyers participation is mandatory.
- Please remember DUCO does not share participants mailing list not is responsible for any off Official Program organization or promotion.





I know there is no straight road
No straight road in this world
Only a giant labyrinth
Of intersecting crossroads.

FEDERICO GARCÍA LORCA

DUCO gathers a selection of Spain & Portugal's highest-end hotels and suppliers, from all over the country.

Hotels make up the majority of our exhibitors, followed by a few selected DMCs, villas, cruises, private jets, destination partners and bespoke experiences.





## buyers

——— A selection of highly qualified professionals, frontline travel advisors invited and hosted by DUCO.

Top producers from the high-end travel industry, with a focus on English-speaking markets. Other world markets can also be represented on a smaller scale.

New frontline advisors (no repeaters for 3 Years - exception applies for company owners and senior personnel).

Up to Signature of the second of the second

of

**MINUTES** 

in DAYS

days of appointment



Sinto-me nascido a cada momento para a eterna novidade do mundo.

#### FERNANDO PESSOA

I feel myself born at every moment to the eternal newness of the world.





#### DUCO Travel Summit Portfolio of Events



DUCO DUCO SPAIN & PORTUGAL

FRANCE

ITALY

1<sup>st</sup> EDITION

October 13<sup>th</sup> - 16<sup>th</sup> 2025 Marbella, Spain

5<sup>th</sup> EDITION

November 03<sup>rd</sup> - 07<sup>th</sup> 2025 Paris, France

8<sup>th</sup> EDITION

March 23<sup>rd</sup> - 27<sup>th</sup> 2026 Milan, Italy

#### DUCO France 2024

The fourth edition of DUCO France took place in Paris, from November 04th to 08th, 2024.

230 french brands

the finest French travel suppliers, throughout of the country.

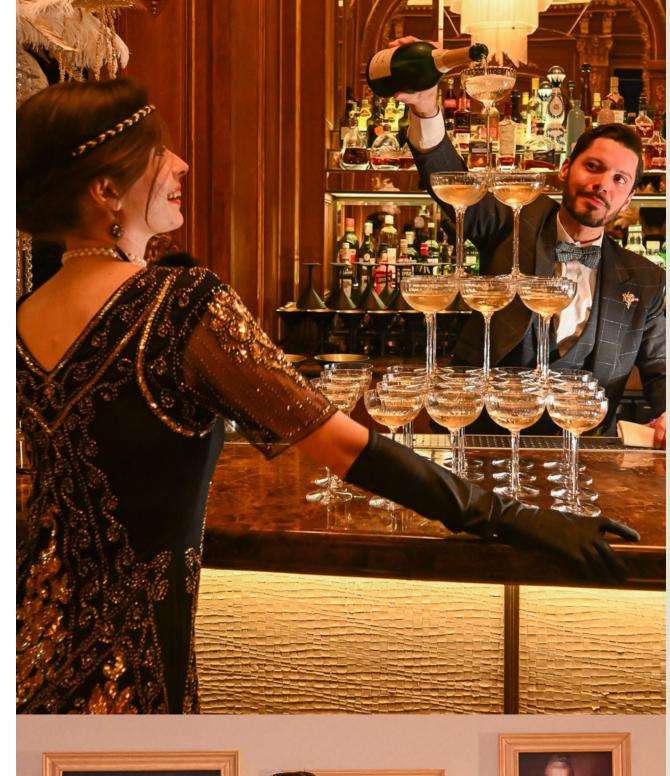
#### 201 travel advisors

from across United States (78%), Europe (9,5%), Latin America (5,5%), Canada (3%), Australia (1,5%) and other global markets (2,5%) to immerse themselves in the destination.

participants' evaluation:

9.1 satisfaction rate · 79 NPS

**DUCO FRANCE 2024 Fact Sheet** 





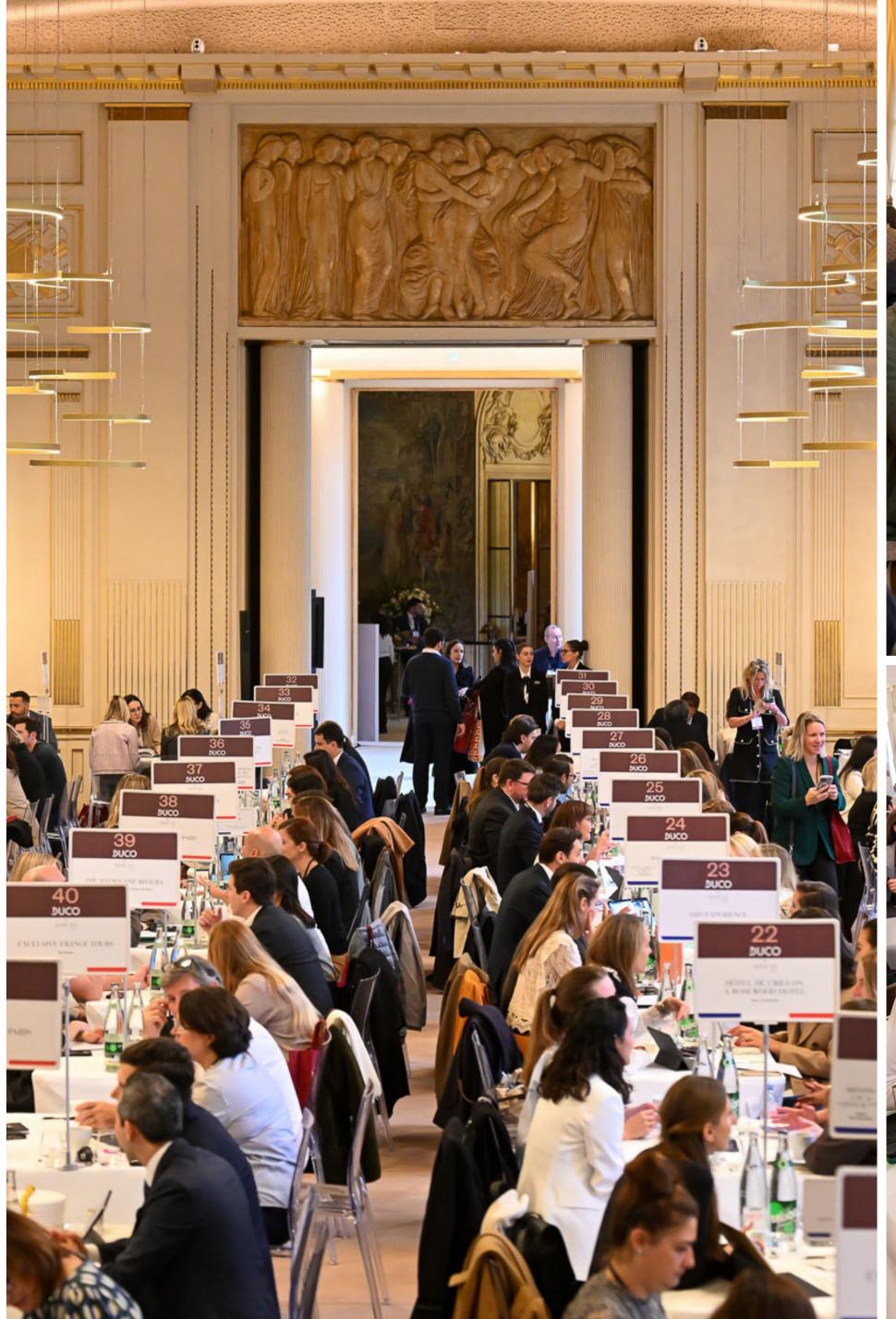
66 "It has been an absolute pleasure to participate in the various events organized during the DUCO Travel Summit. This destination-oriented event is a fantastic opportunity for us to promote our hotels by targeting our best partners and to spend some quality time with them."

> Franka Holtmann Le Meurice, Paris

"I want to congratulate your team on what a great meeting this was. It was my first experience with DUCO and I was really impressed. I've been to almost every other show offered and this was so efficient!"

Ms. Damian McCabe McCabe World Travel, Virginia,









#### DUCO Italy 2025

The seventh edition of DUCO Italy took place in Milan, from March 24th to 28th, 2025.

#### 307 italian brands

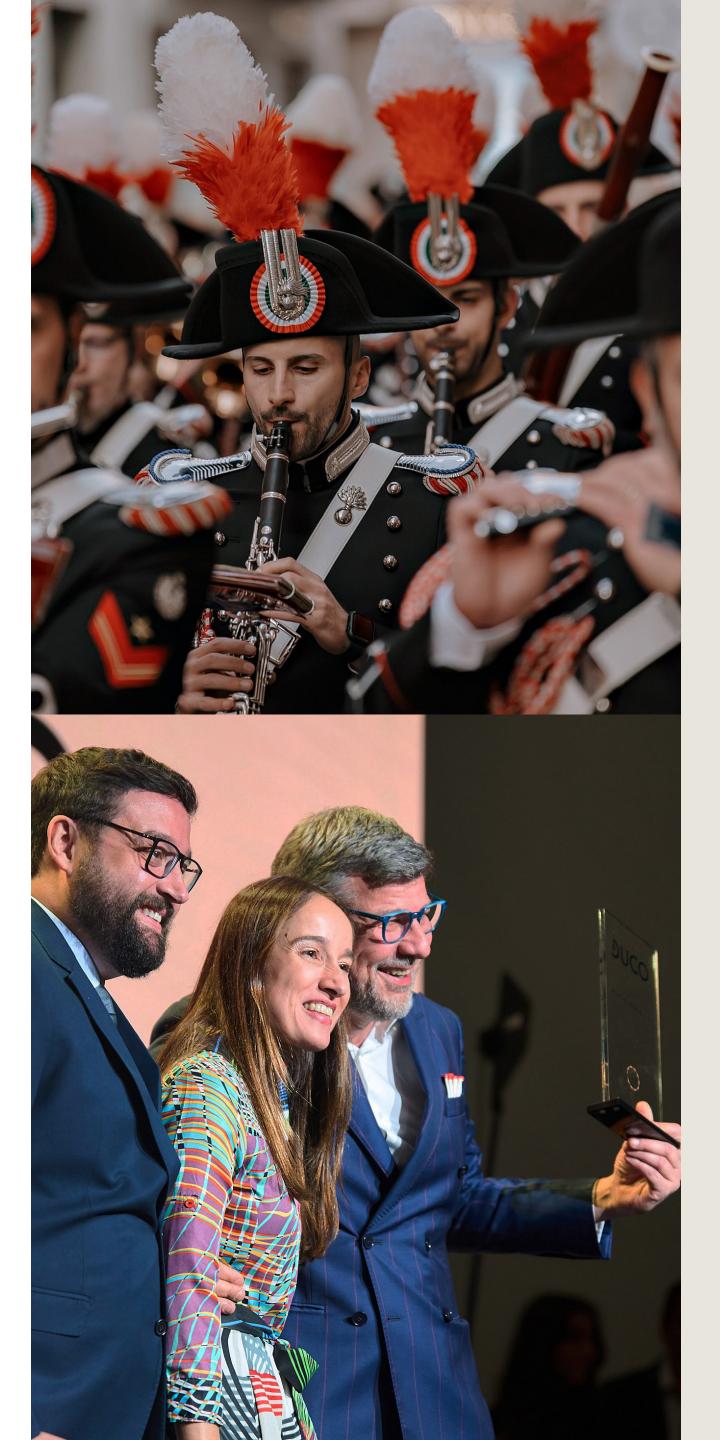
the finest Italian travel suppliers, throughout the country.

#### 280 travel advisors

from across United States (80%), Europe (7%), Canada (4%), Australia (2%) and other global markets (7%) to immerse themselves in the destination. This marked our largest buyer attendance to date.

participants' evaluation 8.6 satisfaction rate

**DUCO Italy 2025 Fact Sheet** 





We truly enjoyed the entire week, quality of organisation from the various events to the meeting was excellent.

#### Andrea Gervasoni Belmond Italia Spa

I really enjoyed DUCO Italy... it was a great use of my time, and we started working with fantastic new DMCs within weeks.

#### Jay Johnson

Coastline Travel Group, California







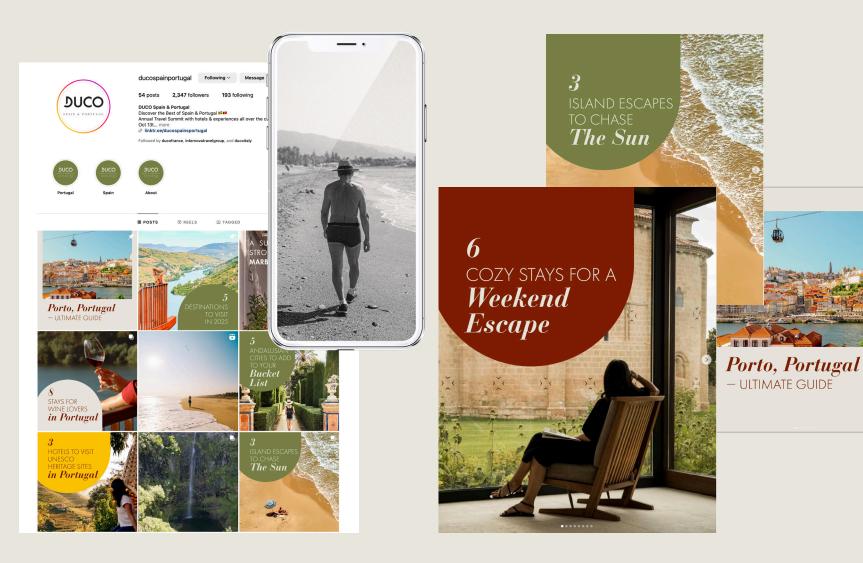


### beyond the SUMMIT

Beyond the annual event, DUCO provides audience with curated materials and insights throughout the year. After the Exhibitor contract is signed, DUCO's Marketing team will reach out to participate in all of DUCO's marketing initiatives and remain top of mind with DUCO's travel advisor audience.

#### DUCO social media

Exhibitor promotion on <u>@ducospainportugal</u> Instagram, featured in destinations content to boost engagement and performance.



#### Best of Spain & Portugal

An <u>online catalogue</u> highlighting the regions of Spain & Portugal, featuring all Exhibitors and directing users to their respective websites for further information.



#### DESTINATION PARTNERS | SPONSORS











#### **CO-SPONSORS**









# the commercial TEAM

Duna Della Santa
SENIOR EXHIBITOR RELATIONS



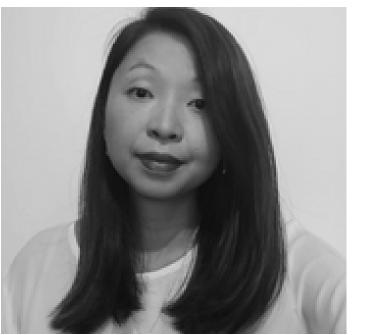
Eriberto Sousa EXHIBITOR RELATIONS



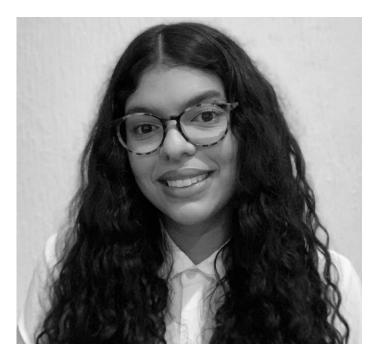
Heitor Menotti
EXHIBITOR RELATIONS



Cíntia Kobayashi
SENIOR EXHIBITOR RELATIONS
ADMINISTRATOR



Jennifer Santos
EXHIBITOR RELATIONS
ADMINISTRATOR



Ana Cucci
COMMERCIAL DIRECTOR



YOUR TRUST & PARTNERSHIP ARE WHAT MOVES OUR WORK AND GIVES US THE INSPIRATION TO PROMOTE THE BEST OF SPAIN & PORTUGAL.

Muchas Gracias! Obrigada!

<u>ducotravelsummit.com</u> duco@ducotravelsummit.com





