

DUCO

SPAIN & PORTUGAL

DUCO TRAVEL SUMMIT ANNOUNCES THE LAUNCH OF THE FIRST ANNUAL TRAVEL EVENT DEDICATED TO SPAIN AND PORTUGAL AS DESTINATIONS. DUCO SPAIN & PORTUGAL WILL BE HELD FROM OCTOBER 13TH TO 16TH, 2025, IN MARBELLA, SPAIN.

(MARBELLA, SPAIN) MAY 31ST, 2024: [DUCO Travel Summit](#) is pleased to announce that it will host its first annual DUCO Spain & Portugal destination-oriented travel event in Marbella, Spain from October 13th – 16th, 2025. Having a background of seven editions in Italy and three in France, DUCO breaks new ground by adding this annual invitation-only niche event to focus on the high-end travel industry in Spain and Portugal.

DUCO Spain & Portugal's four-day inaugural event will celebrate the vibrant charm and rich cultural heritage of both Spain and Portugal, showcasing an immersive journey into the heart of the Iberian Peninsula. A carefully curated selection of the most important high-end hoteliers and travel suppliers, including icons of the Spanish and Portuguese hospitality industry and leading boutique properties, will have the opportunity to meet one-on-one with the world's top English-speaking travel advisors. Attendees will dive deep into a wealth of destinations within Spain and Portugal, beginning with enriching twenty-minute daytime appointments with DUCO Spain & Portugal's preferred participants and continuing through the evening with engaging evening events.

The event exhibitors include top high-end hotels from Spain and Portugal, elite inbound tour operators, exclusive villa rental companies, and regional tourism organizations offering a wide range of bespoke experiences. They are expertly matched with a selection of highly qualified frontline travel advisors from English-speaking markets (mainly USA) and other markets on smaller scale who are invited and hosted by DUCO.

DUCO is proudly supported by the destination partners and sponsors: **Andalusia Tourist Board, City of Marbella and Costa del Sol Tourism Board.**

“Since the Andalusia Tourist Board has been working for years, in close collaboration with the private sector, to position Andalucía at the forefront of premium tourism and to be a global benchmark, the confirmation of the DUCO event in Marbella, which will be held in Spain for the first time, is tremendously satisfying. It will serve as the reference destination for excellence in our country for all

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international buyers who visit us. We are confident that those who do not yet know us will fall in love with Marbella, our hotels, gastronomic scene, cultural offerings, our magnificent climate, and our great professionals. Nobody returns indifferent from Andalucía, as our new campaign says, ANDALUCIA CRUSH. We will encourage all participants from now on to discover much more of Andalucía and extend their trip to visit some of the countless unique corners of our land: Seville, Granada, Cordoba, or so many other magical and incomparable places.” stated **Ainhoa Cobo**, from the Traditional Products & Development Unit.

“For Turismo Costa del Sol, it is extraordinary news that our destination will host the first edition of the DUCO Spain & Portugal in October 2025. This will allow us to have direct contact with the most influential travel agents in the premium sector, who work with high-net-worth clients and to showcase the numerous advantages of our destination” says **Esperanza González**, Consejera Delegada of Costa del Sol Tourism Board, while adding: “The numerous ongoing projects and the excellence of the products that visitors can find at our destination have positioned us as one of the most attractive locations for holding events. It is an extraordinary opportunity to continue attracting those who want to visit, invest, and live in our destination because we will be able to show them everything our destination has to offer. Once again, in an action where different administrations work together to position the destination as one of the leading destinations, also in the premium segment”.

With DUCO, Spain and Portugal are featured on the calendar of the world’s finest travel events, offering an innovative approach with 2.5 days of scheduled meetings held at **Anantara Villa Padierna Resort**, the official venue for appointments.

DUCO extends its special thanks to Julian Cabanillas, the General Manager of **Marbella Club Hotel** for his visionary approach in boosting tourism from the USA to Marbella. His support in hosting DUCO Spain & Portugal in the destination and facilitating introductions to local authorities has been most valuable.

Beyond the annual event in Marbella, DUCO Spain & Portugal is a channel for the year-round online promotion of the destinations. [DUCO Travel Summit](#) website aims to provide comprehensive information about the summits, including an educational online catalogue featuring each destination and its highlights. The catalogue offers a 'gallery' space for properties to showcase content such as images, videos, and press information. Additionally, [DUCO Spain & Portugal’s social media](#) accounts

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explore new and creative ways to promote Spanish and Portuguese culture, aiming to increase public engagement and brand visibility.

Press is invited through referrals. Journalists interested in attending DUCO's future editions are kindly requested to send an e-mail to duco@ducotravelsummit.com.

About DUCO Travel Summit

Founded in 2016 by Carolina Perez, DUCO Travel Summit is a destination-oriented initiative, the first travel summit of its kind to focus on one destination, at the destination, and act as a channel for the promotion of the destination through marketing actions and digital platforms. DUCO Travel Summit organizes DUCO Italy, an annual event held in Milan, and DUCO France, an annual event held in Paris. Its inaugural DUCO Spain & Portugal edition will be held in Marbella, Spain, in October 2025.

The DUCO concept is a result of the passion of the company's founder, Carolina Perez, who has Italian heritage and grew up in Brazil. After leading the family business, Teresa Perez Tours in Sao Paulo, for 16 years, Carolina created and founded Travelweek Sao Paulo, which was acquired by ILTM Reed Exhibitions in 2013 and rebranded as ILTM Latin America.

To learn more about DUCO Travel Summit, please visit www.ducotravelsummit.com and follow us on [Instagram](#), [Facebook](#) and [LinkedIn](#).