



DUCCO

ITALY

in cOncerto

2025

we DUCO!

DUCO is a **niche**, destination-oriented initiative to promote the Best of Italy to top advisors from English-speaking markets (mainly USA) and other markets on smaller scale.

DUCO organizes one annual live event in Milan, Italy to promote the networking between high-end Italian hospitality providers and some of the world's most qualified travel advisors.



event
DATES

24 TO 28 MAR / 2025
MILAN, ITALY

DUCO Italy 2025

Tentative Program

Milan, March 24th - 28th 2025

DAY 1

Monday, March 24th

Registration.

Press Meet and Greet.

DUCO's Standing Opening Cocktail.

DAY 2

Tuesday, March 25th

Scheduled Appointments.

Lunch at leisure.

DAY 3

Wednesday, March 26th

Scheduled Appointments.

Lunch at leisure.

DAY 4

Thursday, March 27th

Scheduled Appointments.

Lunch at leisure.

Evening Event.

DAY 5

Friday, March 28th

Check-out and departure.

NOTES:

1. Starting in 2025, DUCO will no longer include lunch functions as part of the program.

This change was implemented after thoughtful consideration in response to a growing volume of participants' requests for more free time during the program.

The new format has a 2-hour lunch break in the appointments schedule for guests to use at their leisure.

- Participants can choose to stay in the venue of appointments to work on e-mails or schedule off-track meetings - light sandwiches will be provided in the coffee break area.
- For Exhibitors that invite Buyers for lunch, we kindly ask that everyone returns on time for afternoon appointments, as penalty fees will apply for Buyer's no-shows.

2. The event's seated dinner will be reshaped into an elegant standing cocktail reception.

The cocktail will start and end earlier, in a venue at the city center, allowing participants to dine at their leisure.

3. Please consider WED as a free evening to organize private events/gatherings. To be fair to all Exhibitors, and considering DUCO's boutique character, we ask partners to limit attendance to a maximum of 12 agents, ensuring opportunities are available for all.

DUCO asks Exhibitors organizing private events to share information so the team is able to provide assistance for Buyers' inquiries.

4. Please remember, DUCO does not share participants' mailing lists nor is it responsible for any off-Official Program organization or promotion.

EX HIBI TORS

DUCO gathers a selection of Italy's highest-end hotels and suppliers, from all over the country. Hotels make up the majority of our Exhibitors, followed by a few selected DMCs and bespoke experiences.



Up to 45 *of* 20 *in* 3 *of appointments*
MEETINGS MINUTES DAYS

MILAN, ITALY - MARCH 24th TO 28th 2025

best MO MENTS



DUCO ITALY 2024 Video



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Exhibitors' Statements

“We are truly honoured to have had the opportunity to collaborate with you on this inaugural Milanese edition. DUCO Italy 2024 has been invaluable in showcasing the beauty and hospitality of Milano to such a prestigious audience. Once again, we extend our heartfelt gratitude for your commitment and hard work in bringing DUCO to Milan.”

Roberta Fachini
Palazzo Parigi Hotel & Grand
Spa, Milano

“DUCO hosted in Milano, was a much-needed boost to help continuing to position this fantastic destination.”

Andrea Obertello
Four Seasons Hotel Milano

“Over the years, DUCO has become an increasingly significant event, and the quality of travel agents involved is exceptionally high. It presents a unique opportunity to collaboratively build a path of growth in luxury hospitality together.”

Andrea Zana
Il San Pietro di Positano

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Travel Advisors' Statements

“The opportunity to meet with so many excellent suppliers/vendors and create personal connections was fantastic. I gained insight on properties and destinations, and I have many new ideas in mind for my clients' travel.”

Lisa Devaney
Beaches, Backroads & Beyond aff. TRAVELUSTRE
Massachusetts USA

“It was wonderful to see so many smaller and “off the beaten path” properties represented as well as, of course, the best of the best all throughout Italy. The meetings were not only educational, they were inspirational!”

Rachelle Stepner
Five Star Italy
New Jersey USA

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Travel Advisors' Statements

“I absolutely LOVED DUCO (again! France was super in 2022!) and it was such an honor to be able to attend this prestigious show. It is a real treat to attend. As I mentioned in person, well organized, great suppliers, fun events and I walk away with so much knowledge.”

Melissa James

See You There aff. Valerie Wilson Travel, a
Chase Travel Group company
California USA

“I had the best time ever and love DUCO so much. Due to social posts, I already have lots of enquiry from my clients with your suppliers from the show. It's been my pleasure to be at DUCO Italy and worth all the miles to get there from Australia!”

Jacqui Cameron

MTA Travel
NSW Australia

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DUCO

ITALY

GALLERIA

DUCO Galleria is an educative online catalogue that features each Italian region and its highlights, offering a “gallery” space for properties to showcase content such as: images, videos and press info.

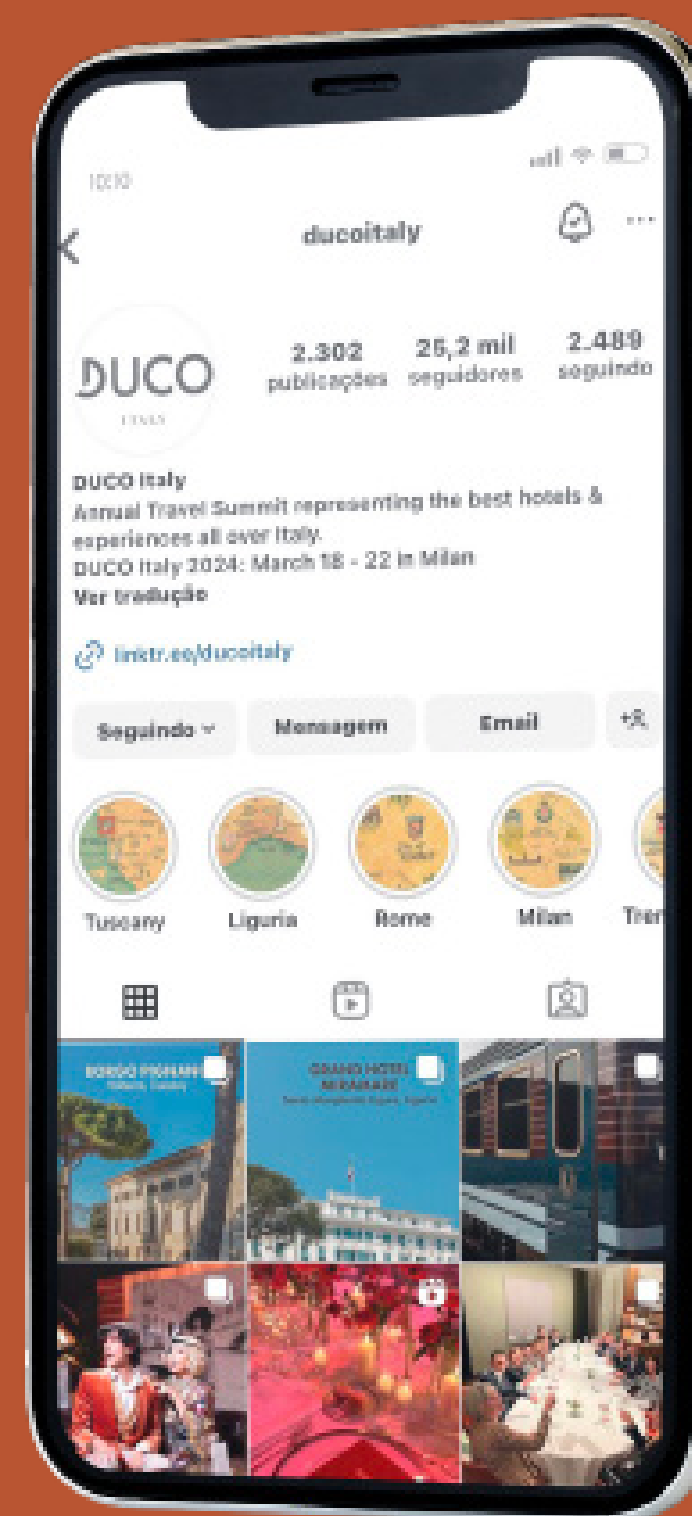
[Click here to see the exhibitors list](#)



MILAN, ITALY - MARCH 24th TO 28th 2025

@ducoitaly

SOCIAL MEDIA



Follow DUCO Italy's social media accounts for daily inspiration and insider tips on the Italian *bel paese*.



the TEAM

Carolina Perez

FOUNDER



Camila Mendes

VICE PRESIDENT



Flavia Brutti

COMMUNICATIONS DIRECTOR



Patricia Costa

COMMERCIAL DIRECTOR



Duna Della Santa

EXHIBITOR RELATIONS



Heitor Menotti

EXHIBITOR RELATIONS



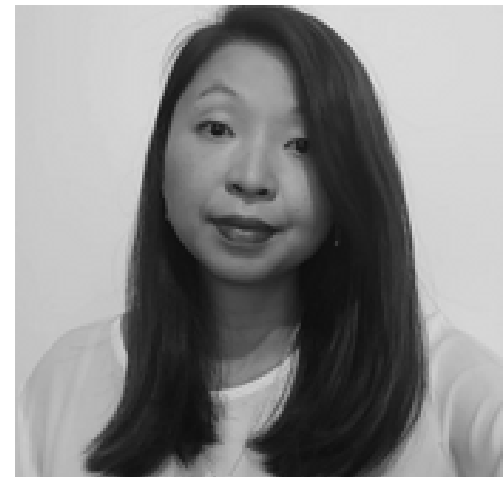
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EXHIBITOR RELATIONS &
ADMINISTRATIVE



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Adriana Percussi

EVENT PLANNER



YOUR TRUST & PARTNERSHIP ARE
WHAT MOVES OUR WORK AND GIVES US THE
INSPIRATION TO PROMOTE THE BEST OF ITALY.

Grazie mille per la fiducia!

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